THE HEART OF THE MATTER

Auxiliary Officers

Martha Weiss, President ('10)
Meg Riechman, President Elect ('10)
Maggie Van Winkle, Vice-President ('10)
Lynda Dunn, Second Vice-President ('11)
Ted Verhagen, Treasurer ('10)
Winnie DiSandro, Corresponding Secretary ('10)
Ken Jonson, Recording Secretary ('10)

Auxiliary Board Members

Nancy Berman, Hospitality House & Ambulatory Care (*10)
Clark Blight, Bedside Services (*11)
Susan Blohowiak, Crafters (*11)
Liz Courain, Director of Volunteer Services (exofficio)
Lynda Dunn, Past President (*10)
Marlene Herakovich, Member-at-Large (Vendor Sales) (*10)
Sandy Johnson, Credentials Required (*12)
Sally Kauder, Assistant Treasurer
Rebecca Keith, Madison House (*10)
Julia Kindred, Communications (Webmaster &

Newsletter) ('12)
Peyton Ledford, Inpatient Support ('11)
Shirley Lindsay, Cancer Center ('10)
Marla McGaugh, KCRC ('10)
Jane McLaughlin, Special Events ('12)
Susan Morris, Member-at-Large (Positive Image

Center (*11)
Dorothy Richards, Surgical Services (*12)
Barbara Rollins, Historian (*11)
Vacant, Administrative Support (*12)
Sara Templeman, Member-at-Large
(Scholarships) (*11)

Claire Thompson, Emergency Department (*10) Vacant, Development Daya Verity, Children's Hospital (*11)

Sandra Wagaman, Children's Hospital
Committee Rep. ('11)
Cindy Westley, RN, Staff Representative ('12)
Indy White, Innior Volunteer ('10)

Judy White, Junior Volunteer ('10) Judy Zeitler, Venture Awards & Outreach ('10)

(Term expires in May of indicated year)

Volunteer Services Staff

Liz Courain, Director Kim Garofalo, Volunteer Coordinator Maureen Oswald, Volunteer Coordinator Jody Maynard, Office Assistant

There are
two ways of
spreading light:
to be the candle
or the mirror that
reflects it.

-Edith Wharton

Daffodil Day Tradition Continues

Regardless of the weather, Spring will come to the UVA Medical Center on Tuesday, March 23, when the UVA Hospital Auxiliary will sponsor Daffodil Day. Auxiliary Volunteers will create small arrangements of daffodils and ferns, tied with a cheerful yellow ribbon. These arrangements are given to every patient who is able to receive flowers. In addition, larger arrangements are made to display in common areas of the ICUs since ICU patients can't have flowers at the bedside.

Jody Maynard, Office Services Specialist, says, "Seeing the daffodils in bloom on Daffodil Day, I feel that Spring has sprung!"

In the past, the Auxiliary has purchased the daffodils from the American Cancer Society, in support of its fundraising efforts. This year, the ACS has cancelled Daffodil Week. However, thanks to Couture Design, the florist that supplies the Gift Shop, the Auxiliary was able to purchase 1,500 flowers.

Auxiliary President **Martha Weiss** said, "I have volunteered with the American Cancer Society for many years, and know that cancelling Daffodil Week was a hard decision. I'm very pleased that the Auxiliary is able to continue to give this happy day to our patients."

If you would like to volunteer for Daffodil Day, being organized by **Jane McLaughlin,** please call Volunteer Services, (434) 924-5251. Morning and afternoon shifts are available: 9:00 AM-12:30 PM or 12:30-3:30 PM.



MAGAZINES NEEDED — STAT! Please Recycle Your Magazines Here

You may have read that the U.S. Postal Service's Distribution facility recently moved to Richmond. A little known side effect of that decision is many fewer magazines are being donated to the UVA Medical Center. "We have been so fortunate," says Liz Courain, Director of Volunteer Services, "For many years Volunteer Services has received the undeliverable magazines from the Postal Service. Now, with their move to Richmond, that has nearly stopped. We are very thankful to the Postal Service, and really miss their donation."

Volunteer **Bill White**, who delivers donated magazines to Waiting Rooms, says, "It is too bad — I have

really noticed a difference with fewer magazines coming in. The patients and families miss them. They really appreciate a good read."

Anyone can donate. Favorites? News magazines (up to one month old), Sports Illustrated, People, Southern Living, women's, teen and children's magazines. Almost any magazine of general interest up to one year old and in good condition is needed.

Please bring magazines with you when you come to volunteer. If you have too many to carry, you can drive up to Northgate, where the Front Door Team is usually able to take magazines from your car and bring them to Volunteer Services.

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President's Column: Martha Weiss

In spite of countless hours of digging, weeks of cancelled school, mountains of hard-packed snow everywhere you look, and the promise of spring weeks away, there is some good news about the snow at UVA. The Gift Shop remained open! The first time it happened back in December, (you all remember that one, don't you!?!) one of our part-time employees, **Jim Mann**, managed to keep the shop open ALL WEEK-END!

Jim heroically provided staff with essentials that they needed while serving our patients during the storms. He sold out of things like toothbrushes, toothpaste and underwear, while providing extra energy with candy for all! AND THEN HE DID IT AGAIN for the next storm. The result: record weekend sales and happy customers! Good job Jim!

While MANY community volunteers had difficulty negotiating our icebound streets and couldn't make it into the hospital for their usual jobs, our UVA student volunteers saved the day! Since they often live close enough to walk to the hospital, many trudged through the mountains of snow and provided the care and comfort that our patients needed. Thank goodness for youth!

Thanks to **Lynda Dunn's** planning, The "Ornaments of Christmas Past" sale in December was a rousing success! We had lots of fun, recycled gently used holiday decorations, *and* made \$1,200! The

sale was so successful that we are already planning next year's. You can bring in holiday decorations and ornaments to the Volunteer Office anytime throughout the year. Special thanks to **Marla McGaugh**, who is providing storage until December.

I hope most of you got a chance to participate in the 5@5 fundraiser at Whole Foods in January. Thanks goes to **Whole Foods** and to **Meg Reichman**, who planned this one! For \$5 anyone could taste 5 different wines with a small food pairing on any Friday in January. 100% of the proceeds were donated to the Auxiliary, which received \$1,500....by drinking wine and eating! Now that's a good fundraiser!

Many volunteers participated in CPR classes in February, National Heart Month. Thanks to the **UVA Life Support Learning Center staff** who led the sessions. If you didn't get a chance to be part of this, don't worry, we'll probably offer the class again. Just let us know of your interest.

As this winter winds down and the promise of spring is in everyone's mind, the Auxiliary is actively supporting patient care and fundraising through the Gift Shop and vendor sales. Committee work on our upcoming gala and Positive Image Boutique continues. I hope you all survive this amazing winter! Stay warm and dry.

Martha Weiss

President, UVA Hospital Auxiliary

News Notes

Lights of Love Brings In \$10,691

A big thanks to all donors.! These funds will be used for the Positive Image Boutique in the UVA Emily Couric Clinical Cancer Center. Special thanks to Co-chairs Jane McLaughlin and Anne Laing for their outstanding efforts.

Have you been married, divorced or widowed? If so, you may need to update your emergency contact with Volunteer Services. From time to time, we need to call a family member or trusted friend. Please be sure your data is current by calling Jody Maynard, (434) 924-5251.

Construction Update

Work on the 72-bed hospital bed expansion has reached a new phase. Changes are visible from the interior of University Hospital, where a temporary wall is being built on each floor to shield the patient care units from construction noise and activity. We ask your attention to the Wayfinding needs of visitors who may be confused by the changing visual cues, and your patience with changes as we grow and enhance services.

Wish List

....Always Needed

- Magazines published within the past year
- Bottles with narrow necks for Flowers for Patients (labels soaked off, please)
- Hotel Toiletries for Hospitality House guests
- Paperback books, light subjects only

Congratulations to Our Auxiliary Volunteers Who Have Recently Reached Landmark Achievements!

Nabuko Asai

20 Years of Service 1,000 Hours

Carole Kadner

18 Years of Service 3,000 Hours

Betty Leake

18 Years of Service 1,500 Hours

Janice Moler

16 Years of Service 1,000 Hours

Jeanne Busse

15 Years of Service 1,000 Hours

Pat & Steve Siragusa

13 Years of Service 2,000 Hours (each!)

Anne & Joe Parrillo

11 Years of Service 3,000 Hours (each!)

Julius Barclay

10 Years of Service 3,000 Hours

Sandra Wagaman

10 Years of Service 2,000 Hours

Julia Kindred

10 Years of Service 1,500 Hours **Robert Campbell**

9 Years of Service 3,000 Hours

Shannon Smith

9 Years of Service 1,500 Hours

John Periolat

8 Years of Service 1,500 Hours

Pat Periolat

7 Years of Service 4,000 Hours

Irene Mondou

7 Years of Service 2,000 Hours

Mary Ann McMahon

7 Years of Service 1,000 Hours

Pauline "Pollie" Parkhurst

6 Years of Service 1.000 Hours

Lynda Dunn

5 Years of Service 2,000 Hours

Judy White

5 Years of Service 2,000 Hours

Dolly Byrd

5 Years of Service 1,000 Hours Barbara Schweikle

5 Years of Service 1,000 Hours

Ted Verhagen

4 Years of Service 3,000 Hours

Fork Union Baptist Church

4 Years of Service 2,000 Hours

Ruth Dahl

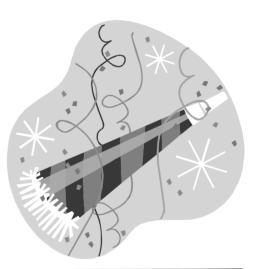
3 Years of Service 3,000 Hours

Lorraine Seitz

2 Years of Service 1,500 Hours

Loving Hearts, Eager Hands

1 Year of Service 1,500 Hours



WANT TO GET MORE INVOLVED?

If you would like to work on an **Auxiliary Board** committee, be considered for a board position, or nominate someone who you think would demonstrate leadership, please call **Meg Reichman** at (434) 924-5251 or by email: mar8bs@virginia.edu.

Examples of Auxiliary Committees include: Finance, Venture Awards, Special Events, Publicity, Communications, Spring Luncheon and Lights of Love. We can always use new energy and fresh perspectives.

JOIN US & SHOP 'TIL YOU DROP ...

March 18—19, 9:00 AM—5:00 PM: The Gift Shop is hosting an Atrium Sale (just off the Lobby) which will bring a special shipment of costume jewelry \$10 and under, along with lots of good bargains from the Gift Shop.

April 22—23, 7:00 AM—5:00 PM in the Link:: Vendor Sale favorites "Books Are Fun" featuring

Vendor Sale favorites "Books Are Fun," featuring gifts and books, along with First Uniforms, bringing comfy shoes and medical uniforms...

The UVA Hospital Auxiliary & Department of Volunteer Services Box 800668
University of Virginia Health System Charlottesville, VA 22908

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Heart of the Matter Editors: Julia Kindred & Liz Courain. Please contact us with story ideas.

Phone: (434) 924-5251 Fax: (434) 982-4379 Web: http://healthsystem. virginia.edu/volunteer/

For more information or to help with events & activities listed in this newsletter, call the Auxiliary & Volunteer Office: (434) 924-5251

Mark Your Calendars!

Thursday, March 18 — Auxiliary Board Meeting, 10:00 AM - Noon, Dining Conference Rooms 1 & 2

Thursday - Friday, March 18 - 19— Gift Shop Atrium Sale, 9:00 AM—5:00 PM, Featuring special Jewelry and other Spring Sale Items. The Atrium is located in the Lobby of University Hospital

Tuesday, March 23 — "Daffodil Day" for Hospital Patients, call the office if you can help (434) 924-5251.

Thursday - Friday, April 22-23 — Spring Vendor Sale: Books Are Fun and First Uniform, in the LINK (See story inside for detailed schedule)

Sunday, April 18—Saturday, April 24 — National Volunteer Week! We thank and celebrate You!

Thursday, May 27, Spring Luncheon for Auxiliary Volunteers at Alumni Hall, 11:30 AM (invitation to follow)

The Hospital Arts Committee Invites You to Experience A Day of Healthful Music Wednesday, March 24, 2010 — 7:00 AM—7:00 PM In the Lobby of University Hospital

Enjoy the healing power of music in the healthcare setting. Hear the UVA Medical Center's Musicians-in-Residence, Visiting Musicians and Lobby Musicians as they celebrate "Healthful Music Week in Charlottes-ville." Special thanks to Sandy Johnson and Renee "Blue" O'Connell for coordinating this musical day!