

University of Virginia Hospital Auxiliary, Inc.
Board of Directors Meeting
June 17, 2010

Board Members Present (absent members in parentheses): Riechman, Van Winkle, McLaughlin, Jonson, Verhagen, (Tesoriere), (Kauder), (Berman), Blight, Campbell, Courain (ex officio), DiSandro, Dunn, (Herakovich), Inge, Johnson, (Keith), Kindred, Ledford, (Lindsay), McGaugh, McLaughlin, (Morris), Periolat, Richards, Rollins, Templeman, Vaughn, Verity, Wagaman, Weiss, (Westley), White, (Zinser),

Call to Order: President Meg Riechman called the meeting to order at 10:01

Executive Liaison Report (Trish Cluff):

Early this year the Health System launched the UVA Employee Connection. The program provides a dedicated concierge line for use by UVA faculty, staff members, and their families to make appointments and obtain referrals. As of June 11, the program had scheduled over 1,000 appointments.

Scott Croonquist, RN, MS, will be responsible for the Adult Inpatient, Psychiatric and Emergency Services. The focus is on improving patient care satisfaction, improving quality outcomes and ensuring safe clinical care. Two initiatives well received by patients are Hourly Rounding and the Bedside Report.

Transplant Services recently conducted its 1,000th liver transplant. The service is evaluating possible expansion to Roanoke and Culpeper.

The Heart and Vascular Center has received Joint Commission Disease Specific certification for Ventricular Assist Devices. The Center has implanted more than 100 such devices. The Chaplaincy and Pastoral Care education program has been reaccredited for another 10 years. The Bariatric Surgery program has been reaccredited as a Level 1-A facility, which designates elite programs throughout the United States.

The Transitional Care Hospital is scheduled to be completed this summer. Occupancy of the Emily Couric Clinical Care Cancer Center is scheduled for the first quarter of 2011. Completion of the hospital bed expansion project is scheduled for the last quarter of 2011. The refurbishment of the adult acute care phase of the refurbishment project has been completed.

Get Acquainted (All)

At the invitation of President Riechman, each Board member briefly introduced him/herself and described his/her volunteer activities.

Treasurer's Report (Ted Verhagen):

Mr. Verhagen distributed the current financials. He reported that for the fiscal year ended April 30 the Auxiliary had a \$9,200 surplus, plus approximately \$10,000 in depreciation acknowledgment. The Auxiliary is in excellent financial condition going into the current fiscal year. Mr. Verhagen is moving the banking accounts from Bank of America to the University Credit Union, which should provide more timely financial reports going forward.

Minutes (President Riechman)

By motion made and seconded, the Board unanimously approved the minutes of the May annual meeting.

Correspondence (Winnie DiSandro)

The Auxiliary has received thank-you notes from Judy Zeitler for the Jefferson Cup and from Emily Brooks for the annual luncheon invitation.

Gift Shop (Lynda Dunn): Gift Shop sales remain strong. The Gift Shop will hold an author signing book sale in the Lobby near the end of June; a Christmas in July sale in the Atrium July n the 16h; and a Midnight Madness sale on August 13. Ms. Dunn and Gift Shop Manager Elaine Powell will attend a merchandise show in Chicago.

Gala Update (Martha Weiss)

The Cancer Center Board will partner with the Auxiliary in putting on the Gala. Trish Cluff has volunteered her expertise in coordinating with the Medical Center's administration. An anonymous donor has issued a \$25,000 challenge for Gala fundraising.

New Business (President Riechman)

By motions made and seconded, the Board made the following designation of beneficiaries of upcoming funding events:

- Scholarships (July 8-9 vendor sale event)
- Scholarships (Sept. 30-Oct 1 vendor sale event)
- Venture Awards (November 30-Dec. 3 vendor sale event)
- Malcolm Cole Child Care Center (April 2011 vendor sale event)
- Positive Image Boutique (December 5 Lights of Love event)

- Hospitality House (Applebee's Nov. 13 pancake breakfast event)

By motion made and seconded, the Board approved a donation of \$250 to the VAHAV Fall Conference event. This is an event sponsorship and the Auxiliary will be recognized as the donor.

Committee Reports:

Positive Image Center: Pat Periolat reported that job descriptions have been completed. Committee representatives attended a 4-day conference in Louisville to gather ideas from others who work in the area of merchandise contemplated for the PIB. The Committee is developing a marketing plan, grant applications and methods of handing cash from PIB sales in an efficient manner.

Vendor Sales: Winnie DiSandro asked for volunteers to staff shifts during the upcoming vendor sales event.

Liaisons (Maggie Van Winkle): Ms. Van Winkle is planning a get-together for August.

Auxiliary Update (Meg Riechman):

President Riechman reminded Board members of the Old Board/New Board social event on the evening of June 26.

Guest Speaker: Reba Camp, Director of Environment of Care, UVA Medical Center:

Ms. Camp described the "First Impressions" program implemented a few years ago to complement the world-class medical care offered by the Medical Center. The program recognizes that each patient is an individual in a stressful personal situation, not just a medical case. The program seeks to provide a welcoming environment. For example, program funding has provided benches, plants and art work in the public areas.

A significant part of the environment of care program is the refurbishment of the hospital units. Started in December 2008, the project is complete for the hospital units, including the provision of rotating artwork for the patient rooms. Refurbishment of the ICU, Emergency Department and a few other areas remains to be done.

Ms. Camp invited Board members on a tour of the refurbished areas immediately following the Board meeting.

Adjournment (President Riechman):

The meeting was adjourned at 11:50.

Respectfully submitted,

Ken Jonson

Recording Secretary