

University of Virginia Hospital Auxiliary, Inc.
Board of Directors Meeting
October 15, 2009

Board Members Present (absent members in parentheses): (Weiss), Riechman, Van Winkle, Jonson, (DiSandro), Verhagen, Kauder, Berman, Blight, (Blohowiak), Courain (ex officio), Dunn (past president), Herakovich, Johnson, (Keith), Kindred, Ledford, Lindsay, McGaugh, McLaughlin, (Morris), (Nuckols), Richards, Rollins, (Swao), Templeman, (Verity), Wagaman, Westley, (White), Zeitler,

Guests: Trish Cluff and Venture Awards recipients

Call to Order: Vice President Meg Riechman called the meeting to order at 10:02.

Executive Liaison Report (Trish Cluff):

Last year, Employee Health administered season flu vaccine to 80% of the Medical Center staff. The goal this year is 100%. The H1N1 vaccine is being administered according to medical priorities beginning with pregnant women and those working with pediatric patients. Persons who are over 50 are not in the at-risk category. The Medical Center has established a flu clinic at 1225 JPA to provide care while keeping flu patients away from the ED and other clinics to limit the spread of infection.

The Medical Center implemented the Clean Air Zone directive on October 1. The University health community has been supportive. Efforts to maximize compliance will continue.

The Medical Center is in the process of placing 18 modular workstation blocks to create an office building in the space between the Primary Care Center and Jordan Hall. These can be seen from the back link. Therapy and social work staff members will utilize the workstations. This effort is part of the program to move as many staff offices as possible away from the inpatient units.

Venture Awards Presentation (Judy Zeitler):

Ms. Zeitler advised the Board that the Venture Awards Committee this year received 32 proposals requesting a combined \$90,000. The Committee selected 20 proposals for awards totaling \$23,000, which amount is consistent with this year's budget. Ms. Zeitler presented the awards to representatives of the recipient Medical Center Departments, each of which provided brief comments of thanks and a synopsis of how their awards will be used. Staff members were articulate about the needs they hoped to address, and very thankful to the Auxiliary for the support.

Treasurer's Report (Ted Verhagen):

Mr. Verhagen distributed the financial summaries as of 9/30/09. We are on budget with

trend lines on track. The University Endowment Fund reported a continuing upward trend in the value of investments.

Approval of Minutes (Ken Jonson):

By motion made, seconded and passed unanimously the Board approved the minutes as submitted for the September 17, 2009, meeting.

Liaison Program (Meg Riechman):

Ms. Riechman advised the Board that she had held a meeting of the liaisons at her home to share ideas for improving communications to, from and among volunteers. She encouraged the liaisons to make a special effort to contact volunteers new to the program to enhance their integration into the Medical Center volunteer community.

Gift Shop (Lynda Dunn):

The Gift Shop has implemented a series of marketing measures to help clear inventory and encourage sales. To that end, the Gift Shop will hold a Midnight Madness sale as soon as it receives permission to use the Main Lobby for the purpose. The implementation of the scanning program is proceeding, aided by the purchase of a label printer to expedite the processing of new items.

For the holiday season, the Gift Shop plans a raffle of a large hobbyhorse and the sale of donated "lightly used" ornaments. Volunteers are needed for the Holiday Sale Dec. 1-4.

Lights of Love (Jane McLaughlin):

The brochure for this year's event will go to the printer in the next few days. Print Source will print some of the Lights of Love materials at no charge; others will be paid from budgeted funds. This year's mailing will include a return envelope in order to boost returns. The reception will include the same offerings of food, beverages and music as last year's successful event.

Auxiliary Update (Meg Riechman):

In recognition of the Auxiliary's contributions to the University Health System, a reception for volunteers will be held at Morven on October 28 from 5:00-7:00.

The visit by representatives of the Culpeper Hospital Auxiliary will be November 12. The visit will include a welcome by Mr. Howell, information sessions and lunch.

Preliminary planning for a fundraising event for the Cancer Center Positive Image Boutique is progressing. The tentative date for the event is March 2011.

Auxiliary representatives recently attended a meeting of the VAHAV in Virginia Beach.

Ms. Riechman advised the Board that the session provided an excellent forum for exchanging information with other auxiliary organizations.

Director of Volunteer Services (Liz Courain):

Seasonal flu shots are available to all volunteers at the Employee Health Center at no charge. Volunteers are strongly encouraged to have the seasonal flu vaccine as soon as possible. In the near future, a decision is expected that volunteers (and employees) who have not been vaccinated will have to wear a mask while working. Moreover, volunteers who work with at-risk patient populations such as pediatric units must take a leave of absence during the flu season if they do not have the recommended vaccinations. News of H1N1 vaccine for volunteers over age 50 is still pending.

Ms. Courain thanked the Auxiliary for funding her attendance at the VAHAV conference, which she could not have attended otherwise.

Two new programs are available to volunteers: "Discharge Volunteers" receive wheelchair training to assist in the transport of patients from their rooms to the Discharge Hub at the time of discharge. The other is "Inpatient Ambassadors." Ambassadors visit newly admitted patients to answer questions about hospital services and room devices. The goal is to increase patient comfort and reduce calls to nurses for help with non-medical logistics.

Approval appears near by the Medical Center administration for use of payroll deduction purchases at the Gift Shop. She is working on the logistics of making the system work for vendor sales.

Comments from Board Members:

Sandra Wagaman advised the Board that the Children's Hospital Casino Night fundraiser is scheduled for February 6, 2010 and urged members to attend.

Julia Kindred requested additional material for the Auxiliary's website. She also requested Board members to sign up to receive the Newsletter via email to save postage costs.

Adjournment (President-Elect Riechman):

The meeting was adjourned at 11:40. The next meeting will be on November 19, 2009, at 10:00 a.m.

Respectfully submitted,

Ken Jonson
Recording Secretary