

TEACH Program Logic Model

IF:

Consumers have **health-related information tailored** to their **characteristics** and **preferences**

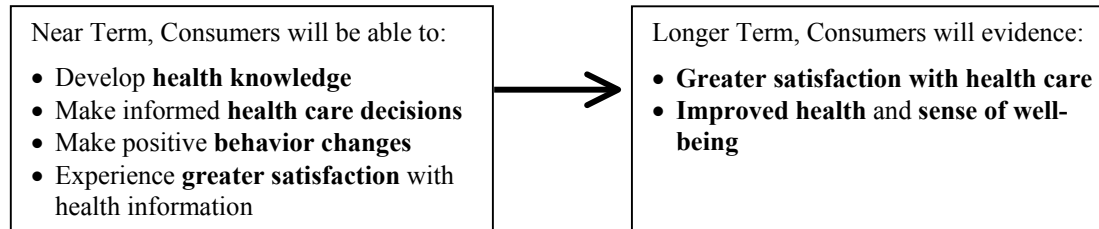
health-related information = traditional patient education, treatment recommendations, benefits of health care plans, screening recommendations

tailored = provided in a way that is specific / not a one size fits all

characteristics = Any factor *about an individual* that might be related to the impact of health information, ultimately leading to positive behavior changes and improved health (e.g. health status, health literacy, gender)

preferences = Any factor *related to an individual's preferences* for information that might be related to the impact of health information, ultimately leading to positive behavior changes and improved health (e.g. style of information, delivery method, amount of information)

THEN:



health knowledge = understandings of health content developed by individuals and integrated with other personal knowledge stores

health care decisions = deciding on a plan of action related to one's own health (could include selection of health care plans/providers)

behavior changes = implementing health care decisions through a change in health behavior (increasing protective, decreasing risky)

greater satisfaction with health care = satisfaction with physician, treatment, plan, information provided

improved health. = positive change in outcome related to existing disease/condition, improvement of protective factors, better "coverage"

sense of well-being = an individual's perceptions of their own health and happiness