



The Patients & Friends Research Fund at the University of Virginia Cancer Center

P.O. Box 800773
Charlottesville, VA 22908
800-297-0102 • 434-243-GIVE
www.uvapatientsandfriends.org



THE POWER OF DISCOVERY

At a time when medical research holds such promise, tight federal funding can limit how many ideas will be pursued. That's not an acceptable situation. At UVA, Patients & Friends helps investigators continue their work at crucial points in the research process.

A \$125,000 grant from Patients & Friends enabled microbiologist Deborah Lannigan to identify and synthesize a compound that may lead to a targeted drug therapy for breast cancer—and could have important implications for prostate cancer as well. This early support was later leveraged into more than \$2 million in grants from the NIH and the Susan G. Komen Foundation. Without seed funding, Lannigan may well have missed a vital opportunity.

Patients & Friends has advanced critical work into almost every type of cancer. So far, the fund has helped:

- Accelerate clinical trials for novel **lung cancer** therapies
- Advance the development of a vaccine for **melanoma**
- Develop and refine **radiation therapies** to improve patient outcomes
- Identify genes that could stop the **spread of cancer**
- Improve breast imaging technology to diagnose **breast cancer** earlier
- Increase the effectiveness of **chemotherapy**
- Understand the biology of **pancreatic cancer**.

Seed funding for cancer research speeds our search for personalized therapies for patients—the best hope in our fight against cancer.



Hope Starts Here



AN INVESTMENT IN THE FUTURE

One out of every three women, and one out of every two men, will receive a cancer diagnosis in their lifetime. For these people and their families, time is the issue.

How do these patients face the uncertainty of a cancer diagnosis? How do their families find strength when a loved one's life is threatened?

They know today's research will bring about a better tomorrow. By investing in research and discovery, we give life to hope.

In the past 12 years, Patients & Friends has raised more than \$3 million for cancer research at the UVA Cancer Center. The fund brings together patients and their doctors—along with family and friends—who want to push against the frontiers of cancer research to discover new, cutting-edge therapies.

Now is your chance to stand with us. Your support will speed life-saving research that will change the face of cancer care today, and for many years to come.



THE PATIENTS & FRIENDS RESEARCH FUND AT THE UVA CANCER CENTER

HOPE STARTS HERE, AT UVA

One day more than a decade ago, Meredith Gunter shared an elevator with a cancer researcher. She was headed to the fourth floor of the UVA Cancer Center to be treated for breast cancer. Biochemist David Brautigam was headed to his lab on one of the upper floors.

They chatted briefly, and Brautigam said, "It's good for those of us who are on the upper floors to see those of you who get off on the fourth floor." Gunter replied, "It's good for those of us who get off on the fourth floor to know that there are people on the other floors spending every day trying to answer one question."

That question:

How can we give more hope to cancer patients?



We are entering an incredible era of cancer care—one where powerful new treatments and technologies may soon give us the ability not only to treat cancer, but to control and prevent it. To help support this revolution in cancer care, Gunter began Patients & Friends of the UVA Cancer Center.

Since 1998, Patients & Friends has raised more than \$3 million to support research at critical stages in the process, when promising ideas might otherwise go untested for lack of funding. The group is completely volunteer-driven, and every dollar raised goes directly to cancer research.

Join us in keeping hope alive with a tax-deductible gift to Patients & Friends today.

WHY YOUR GIFT COUNTS

Every gift for cancer research matters. Your gift to the Patients & Friends Research Fund can:

- Put more scientists to work on finding better treatments for cancer
- Help move discoveries out of the laboratory and into the clinic
- Develop state-of-the-art medical technology to diagnose cancer earlier
- Advance drug discovery that leads to clinical trials and new options for patients
- Increase the likelihood that researchers will receive federal grants to speed their work.

How research in the laboratory leads to new treatments for cancer



New Hope for Cancer Patients

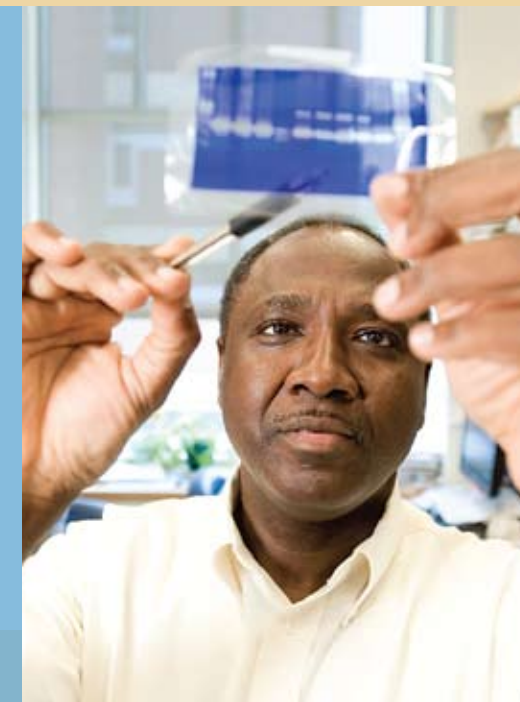
A WISE INVESTMENT

Gifts to the Patients & Friends Research Fund jumpstart promising cancer research efforts. They help retain, attract, and energize talented investigators and serve as a wise investment—what we discover here at UVA helps investigators across the nation and beyond.

Patients & Friends supports cancer research in three distinct areas:

- **Basic science**—research at the cellular level aimed at discovering the fundamental causes of cancer
- **Diagnosis**—research focused on better methods to detect cancer in its earliest stages
- **Treatment/Drug Discovery**—research focused on ways to more effectively treat cancer.

When you make a gift to Patients & Friends, you can choose to direct your gift to a particular research project or investigator whose work you admire. Or, you can leave your gift unrestricted, allowing us to apply funds to critical work needed now. These projects funded by Patients & Friends are evaluated by a team of UVA Cancer Center physician scientists to ensure they meet UVA's rigorous research standards and hold the most promise for the cures of tomorrow.



DID YOU KNOW...EVERY PRIVATE DOLLAR OF SUPPORT LEVERAGES VITAL RESEARCH DOLLARS FROM FEDERAL SOURCES?