

The University of Virginia School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The University of Virginia School of Medicine designates this educational activity for a maximum of 3.25 category 1 credits towards the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity. The University of Virginia School of Medicine awards 0.1 CEU per contact hour to each non-physician participant who successfully completes this educational activity. The CEU (Continuing Education Unit) is a nationally recognized unit of measure for continuing education and training activities that meet specific educational planning requirements. The University of Virginia School of Medicine maintains a permanent record of participants who have been awarded CEUs.

All registrations cancelled in writing will be assessed a \$50 administrative fee. For cancellations after September 8, 2004 no refunds will be given. For additional information, call Bebe Moore, UVA CME at (434) 924-5310 or uvacme@virginia.edu.

CANCELLATION

The Americans with Disabilities Act of 1990 requires that all individuals, regardless of their disabilities, have equal access. The Office of Continuing Medical Education of the University of Virginia School of Medicine is pleased to assist participants with special needs. Requests should be made in writing by September 8, 2004 and mailed to the Office of Continuing Medical Education, Box 800711, 6202 Hospital West, Charlottesville, VA 22908-0711.

SPECIAL NEEDS

- Analyze nasal deformities and define a surgical plan.
- Evaluate and medically manage complex sinus problems.
- Perform advanced surgical skills in sinus surgery and rhinoplasty, to include the following:
 - Advanced frontal sinus surgery
 - Orbital apex surgery
 - 3-dimensional image guidance surgery
 - Rhinoplasty maneuvers (endonasal and external)
 - Cartilaginous grafting
 - Nose reshaping with sutures rather than resection of cartilage
 - Functional rhinoplasty maneuvers
 - Major reconstructive flaps to the nose

The focus of this comprehensive didactic and laboratory course is to provide hands-on experience with challenging new surgical techniques, thereby directly improving each participant's skills and services in his or her own practice. At the conclusion of the program, participants will be able to:

EDUCATIONAL OBJECTIVES

Three fresh cadaver labs are offered Friday afternoon and all day Saturday, with 20 spaces available. Please sign up early to secure your participation.

The Nose: Inside and Out is a comprehensive didactic and laboratory course designed to provide new approaches to the diagnosis and management of specific disease entities of the nose. Fresh cadaver labs will give participants hands-on experience with challenging surgical techniques that will directly improve skills and services in their clinical practice. Participants are encouraged to bring challenging or difficult cases for discussion with experts.

CONFERENCE OVERVIEW

ACCREDITATION

Charlottesville has to offer. Contact the Charlottesville Albemarle County Convention and Visitors Bureau toll-free at (877) 386-1102 or point your browser to <http://www.charlottesville-tourism.org> for additional information.



Charlottesville is a captivating blend of colorful history, distinctive architecture, southern hospitality and small city sophistication. This is a very special place, home to Thomas Jefferson and his legacies - a great university and his home, Monticello. Both are architectural treasures included on the World Heritage List with the Great Pyramids and Taj Mahal. Nearby you will also find the homes of James Monroe, our fifth president, and James Madison, fourth president and author of the Constitution. Nestled in the foothills of the legendary Blue Ridge Mountains, the area is also known for its year-round natural beauty and a variety of accommodations, attractions, events, and activities that make it an ideal destination for visitors of all ages. We encourage participants to bring spouses and families to enjoy the wonderful recreational opportunities that Charlottesville has to offer. Contact the Charlottesville

LOCATION

Other Charlottesville area accommodations within walking distance of Jordan Hall include the Red Roof Inn of Charlottesville (800) 843-7663; The Hampton Inn & Suites at the University (800) 426-7866; and The Dinsmore House Bed and Breakfast (434) 974-4663.

The **Marriott Courtyard Medical Center** (within walking distance of Jordan Hall) • (800) 321-2211 • Rate: \$82-\$129/night (Single/Double).
Boar's Head Inn Resort • (800) 476-1988 • Rate: \$185/night (Single/Double); \$335/night (Suite). Transportation to and from Jordan Hall Conference Center will be provided to all participants staying at the Boar's Head.

A limited number of rooms have been reserved for this conference at the following hotels. DEADLINE FOR THE ROOM BLOCK is September 4, 2004. Please request "The Nose Conference" room block.

ACCOMMODATIONS

Non Profit Org.
U.S. Postage
PAID
Charlottesville, VA
Permit No. 164

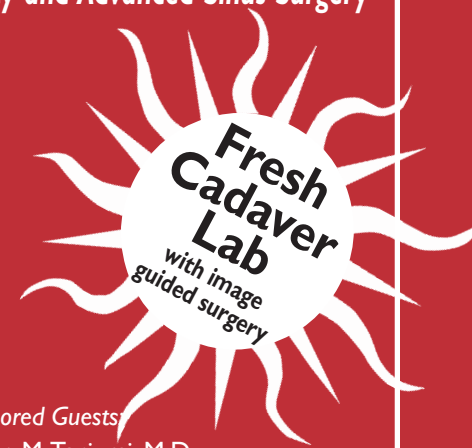
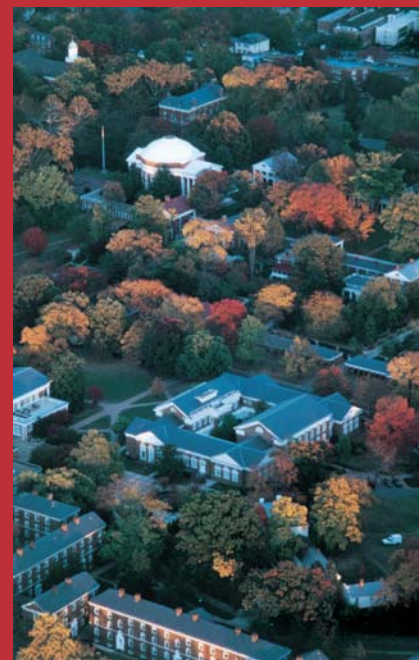
UNIVERSITY OF VIRGINIA HEALTH SYSTEM
Office of Continuing Medical Education
Box 800711
Charlottesville, VA 22908-0711



DEPARTMENT OF OTOLARYNGOLOGY-HEAD & NECK SURGERY PRESENTS

THE NOSE: Inside & Out

A Comprehensive Course on Rhinoplasty and Advanced Sinus Surgery



Honored Guests:

Dean M. Toriumi, M.D.
Michael J. Sillers, M.D., F.A.C.S.
Peter H. Hwang, M.D.
Edward H. Farrior, M.D.

Program Coordinators:

Stephen S. Park, M.D., F.A.C.S.
Charles W. Gross, M.D.
Joseph K. Han, M.D.

October 6-9, 2004

Jordan Hall Conference Center

University of Virginia

Charlottesville, Virginia, USA

For additional information or to request a brochure:

Bebe Moore • 434-924-5310

uvacme@virginia.edu • <http://www.cmevillage.com>

SPONSORED BY THE OFFICE OF CONTINUING MEDICAL EDUCATION,
UNIVERSITY OF VIRGINIA SCHOOL OF MEDICINE

AGENDA: The Nose: Inside & Out

WEDNESDAY, OCTOBER 6, 2004 RHINOPLASTY SECTION

7:20am	Registration and Breakfast	
7:50	Welcome and Introduction	Levine / Park
8:00	Analysis and Diagnosis of Nasal Features	Park
8:20	Incisions and Approaches	Becker
8:40	Profile Reduction and Augmentation	Farrior
9:10	Management of the Twisted Nose	Toriumi
9:40	Adjusting Nasal Tip Projection and Support	Gross
10:00	Break	
10:30	Grafting to the Nasal Tip	Godin
10:50	Management of the Twisted Tip	Farrior
11:10	Refining the Broad Nasal Tip	Park
11:30	Correction of the "Short Nose"	Toriumi
11:50	Alar Base: Narrowing and Alar/Columellar Disproportion	Farrior
12:10pm	Illusions in Rhinoplasty	Becker
12:30	Questions / Discussion	
12:35	Lunch	
1:20	Secondary and Tertiary Rhinoplasty	Toriumi
1:40	Ethnic Rhinoplasty: African-American and Hispanic	Farrior
2:00	Ethnic Rhinoplasty: Asian	Toriumi
2:20	Physiologic Nasal Obstruction	Han
2:40	Functional Rhinoplasty	Park
3:00	Break	
3:30	Cutaneous Nasal Tumors: Common and Uncommon	Russell
3:50	Alloplastic Implants in Rhinoplasty	Godin
4:10	Large and Complex Nasal Defects	Park
4:30	Questions / Discussion	
4:40	Panel	Park (moderator), Toriumi, Farrior, Becker, Godin
5:30	Cocktail Reception	
6:30	Adjourn	

11:40	Relationship of Asthma and Sinonasal Disease	Borish
12:00pm	Immunotherapy for Rhinosinusitis	Rakes
12:20	Headaches: Differential Diagnosis and Sinusitis	Login
12:40	Questions / Discussion	
12:45	Lunch	
1:30	Indication for Sinus Surgery	Sillers
1:50	Preoperative and Postoperative Management	Hwang
2:10	Endoscopic Powered Instruments	Gross
2:30	Image Guidance Systems	Sillers
2:50	Endoscopic Management of Sinonasal Tumors	Gross
3:10	Break	
3:40	Anatomy and Approaches to the Frontal Sinus	Sillers
4:20	Endoscopic Modified Lothrop	Gross
4:50	Case Presentations from Audience with Panel	Han, Gross, Silbers, Hwang
5:30	Adjourn	

FRIDAY, OCTOBER 8, 2004

7:30am	Breakfast and Announcements	Han
8:00	Fungal Sinusitis	Hwang
8:20	Sinus Surgery Complications and How to Avoid Them	Sillers
8:40	Endoscopic Repair of CSF Leak	Gross
9:00	Endoscopic Pterygopalatine Decompression	Han
9:20	Ophthalmologic Issues from Sinonasal Disease	Newman
9:40	Coding for Sinus Surgery	West
10:00	Questions / Discussion	
10:10	Break	
10:40	Prosection and Video Presentations	Sillers, Hwang
	◆ Endoscopic Septoplasty	
	◆ Endoscopic Maxillary Sinus Antrostomy	
	◆ Endoscopic Anterior and Posterior Ethmoidectomy	
	◆ Endoscopic Sphenoidotomy	
	◆ Endoscopic Frontal Sinusotomy	
12:10pm	Lunch	
1:00	Rhinoplasty Fresh Cadaver Lab	Park, Gross, Toriumi, Farrior, Becker, Godin
5:00	Adjourn for day	

SATURDAY, OCTOBER 9, 2004

7:30am	Breakfast	
7:50	Announcements	Gross, Han
8:00	Sinus I Fresh Cadaver Lab	Gross, Han, Hwang, Silbers
12:00pm	Lunch	
1:00	Sinus II Fresh Cadaver Lab	Gross, Han, Hwang, Silbers
5:00	Adjourn	

THURSDAY, OCTOBER 7, 2004

7:30am	Registration and Breakfast	
7:50	Announcements	Park
8:00	Rhinoplasty "Personal Philosophy" (video presentation)	Farrior
8:30	Rhinoplasty "Personal Philosophy" (video presentation)	Toriumi
9:00	Endoscopic Septoplasty	Han

SINUS SECTION

9:20	Introduction	Gross / Han
9:30	Sinonasal Anatomy: Normal and Variants	Han
10:10	Imaging of the Sinonasal Anatomy	Phillips
10:30	Break	
11:00	Pathophysiology of Chronic Rhinosinusitis	Hwang
11:20	Causative Organism and Antibiotics Resistance	Gwaltney

SPEAKERS

Honored Guests

Dean M. Toriumi, M.D.
Professor and Director of Resident Research
Division of Facial Plastic and Reconstructive Surgery
University of Illinois at Chicago

Michael J. Silbers, M.D., FACS
James J. Hicks Associate Professor of Surgery
Medical Director, Otolaryngology
The Kirklind Clinic, Birmingham, AL

Peter H. Hwang, M.D.
Associate Professor
Director, Oregon Sinus Center
Otolaryngology-Head and Neck Surgery
Oregon Health & Science University
Portland, OR

Edward H. Farrior, M.D.
Founder
Farrior Facial Plastic & Reconstructive Surgery Center
Tampa, FL

Guest Lecturers

Daniel G. Becker, M.D., FACS
Clinical Associate Professor
Otolaryngology-Head & Neck Surgery
University of Virginia
Private Practice, Sewell, NJ

Michael S. Godin, M.D.
Private Practice
Richmond, VA

University of Virginia Faculty

Larry Borish, M.D.
Professor
Internal Medicine

Jack M. Gwaltney, M.D.
Professor Emeritus
Division Head
Epidemiology and Virology

Ivan S. Login, M.D.
Professor
Neurology

Steven A. Newman, M.D.
Professor
Ophthalmology

C. Douglas Phillips, M.D.
Professor
Radiology

Gary P. Rakes, M.D.
Assistant Professor
Internal Medicine and Pediatrics

Mark A. Russell, M.D.
Assistant Professor
Dermatology

Christopher West
Manager, Billing
Otolaryngology-Head & Neck Surgery

Program Coordinators

Stephen S. Park, M.D., FACS
Associate Professor, Vice Chair
Director, Facial Plastic and Reconstructive Surgery

Charles W. Gross, M.D.
Professor Emeritus
Otolaryngology-Head & Neck Surgery

Joseph K. Han, M.D.
Assistant Professor
Otolaryngology-Head & Neck Surgery

DISCLOSURES

Disclosure of Faculty Financial Affiliations. As a provider accredited by the Accreditation Council for Continuing Medical Education, the Office of Continuing Medical Education of the University of Virginia School of Medicine must insure balance, independence, objectivity and scientific rigor in all of its individually sponsored or jointly sponsored educational activities. All faculty participating in a sponsored activity are expected to disclose to the activity audience any significant financial interest or other relationship (1) with the manufacturer(s) of any commercial product(s) and/or provider(s) of commercial services discussed in an educational presentation and (2) with any commercial supporters of the activity - significant financial interest or other relationship can include such things as grants or research support, employee, consultant, major stock holder, member of speakers bureau, etc. The intent of this disclosure is not to prevent a speaker with a significant financial or other relationship from making a presentation, but rather to provide listeners with information on which they can make their own judgments. It remains for the audience to determine whether the speaker's interests or relationships may influence the presentation with regard to exposition or conclusion.

Disclosure of Discussions of non-FDA Approved Uses or Pharmaceutical Products and/or Medical Devices. The University of Virginia School of Medicine, as an ACCME provider, requires that all faculty presenters identify and disclose any "off label" uses for pharmaceutical and medical device products. The University of Virginia School of Medicine recommends that each physician fully review all the available data on new products or procedures prior to instituting them with patients.

Disclosure for Attendance Records and Certificate Distribution. The University of Virginia Office of Continuing Medical Education requires that all participants sign attendance sheets daily to confirm participation in the CME activity for that day. Certificates of attendance, designating the maximum number of hours or participation, are distributed to each participant at the CME activity. Replacement certificates may be obtained from the Office of Continuing Medical Education by submitting a request for a replacement certificate accompanied by a \$10 fee.

THE NOSE: Inside & Out

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October 6-9, 2004 • Jordan Hall Conference Center • University of Virginia, Charlottesville, VA

REGISTRATION FORM

Name (First, MI, Last) _____
 Title (MD, PhD, DO, RN, RT, etc.) _____
 Affiliation _____
 Specialty _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ FAX _____
 E-mail _____
 Date of Birth (used to create database identifier) _____
MM/DD/YY

Do you require special needs due to a disability or dietary restrictions?

If so, please describe: _____

Registration includes admission to the sessions, exhibits, cocktail reception, lunch and all breaks.

Registration Fees (check all that apply):

_____	Practicing Physician (lab & lectures)	\$1,750 (register by Aug. 1)
		\$1,950 (after Aug. 1)
_____	Practicing Physician (lectures only)	\$ 900
_____	Residents (lectures only)	No cost if pre-registered*
_____	Residents (lab & lectures)	\$ 900
_____	Other healthcare professionals (lectures only)	\$ 350

* Residents are free to attend lectures with a letter from your program director, but MUST pre-register, or will be charged \$50 for onsite registration.

Total payment enclosed \$ _____

Please make checks payable to UVA-CME or charge the registration fee to:
 _____ VISA _____ MasterCard (sorry, we do not accept AMEX)

Card Number _____ Expiration Date _____

Signature _____

Please return the registration form and fee to:
 BEBE MOORE, Registrar, Office of Continuing Medical Education
 Box 800711, Charlottesville, Virginia 22908-0711, USA • FAX (434) 243-6393