



The Claude Moore Medical Education Building will serve as a gateway to the UVa School of Medicine and Health System.

Claude Moore Medical Education Building Naming Opportunities

NAMING OPPORTUNITY	GIFT REQUIRED
Main Entry, Vestibule and Lobby	\$1.5 million
Large Lecture Hall – 1	\$1 million
Large Lecture Hall – 2	\$1 million
Medical Simulation Training Center	\$1 million
Medical Education Learning Center – 1	\$1 million
Medical Education Learning Center – 2	\$1 million
Clinical Skills Center	\$1 million
Lecture Hall Lobby	\$500,000
Student Lounge	\$500,000
4 – Simulation Training Areas @ \$250,000 each	\$1 million
Admissions Office	\$250,000
Office of Medical Education	\$250,000
Office of Student Affairs	\$250,000
Office of Financial Aid	\$250,000
4 – Intermediate Sized Classrooms @ \$250,000 each	\$1 million
5 – Clinical Teaching & Assessment Rooms @ \$125,000 each	\$625,000
7 – Small Group Learning Classrooms @ \$50,000 each	\$350,000
81 – Distinguished Alumni or Class Gifts Recognized on Donor Honor Wall @ \$25,000 each	\$2,025,000
Total Value of Naming Opportunities	\$14.5 million

Note: These naming opportunities have not yet been fully vetted and approved by the UVa Names Committee and Board of Visitors.



Transforming Medical Education

**THE CLAUDE MOORE MEDICAL EDUCATION BUILDING
AT THE UNIVERSITY OF VIRGINIA SCHOOL OF MEDICINE**



**SPACE DESIGNED FOR
MULTIPLE LEARNING
EXPERIENCES**

UVa will become the nation's first medical school to introduce a Technology Enabled Active Learning (TEAL) classroom similar to one pioneered by Microsoft Research at the Massachusetts Institute of Technology (MIT). Here, students interact with the larger group through networked computers and video monitors, while instructors offer individualized help. Learning capabilities within this setting will be measured and assessed in ongoing efforts to develop an ideal environment for modern medical education.

Embracing Innovation & Technology

American medical education is changing and changing rapidly. The traditional model of a professor standing at a lectern in front of students in a lecture hall is largely obsolete. Preparing students for modern medical practice requires a different environment, utilizing new teaching skills and tools. Medical schools must prepare tomorrow's doctors to respond to a constant stream of new information about disease diagnosis, treatment, and care. Students must be able to evaluate data, understand highly sophisticated reports, and be aware of emerging technologies. They must participate in a wide variety of hands-on clinical experiences. In short, they must have access to the latest information and tools in order to be effective advocates for their patients.

The University of Virginia School of Medicine is well prepared to meet the needs of the medical profession. Established by Thomas Jefferson nearly 200 years ago as one of the original schools in his University—and recognized today as a national leader in training outstanding caregivers—the School of Medicine is developing bold new models that will effectively transform how doctors are educated. Our methods must be as flexible and adaptable as the evolving profession.

A New Home for Medical Instruction

As a component of the \$45 million Campaign for Medical Education, we will raise \$30 million to construct the Claude Moore Medical Education Building. The building, already supported by a \$12.5 million challenge grant by the Claude Moore Charitable Foundation and \$3 million from the School of Medicine, will feature the latest innovations to accommodate a variety of learning styles, including groundbreaking technology to aid instruction. Additionally, the new building will help the School meet the following needs:

- Create a home for medical education that consolidates programs currently housed in buildings scattered across Grounds. The newest of these structures, Jordan Hall, is 30 years old; some buildings were constructed in the 1930s.
- Construct state-of-the-art facilities for mock exams, clinical teaching and assessment, and small- and large-group interaction. Medical faculty members currently offer clinical instruction in the University Hospital, where they borrow after-hours space that is normally used for patient care.

Claude Moore Medical Education Building

Total Cost:	\$30 Million
Claude Moore Challenge Grant	\$12.5 Million
SOM Commitment	\$3 Million
Private Support Need	\$14.5 Million

- Incorporate new technologies critical to 21st-century medicine, including individual wireless communication and classrooms with multimedia capabilities.
- Provide a Medical Simulation Training Center equipped with computerized mannequins programmed to simulate illnesses and employing virtual reality for medical instruction.

This state-of-the-art teaching facility will assist the School of Medicine in:

- Attracting the best and brightest medical students and ensuring them of an education informed by the latest teaching methods and technologies.
- Focusing on clinical medical education that fosters collaboration, builds patient care skills, and teaches appropriate use of information technology in the clinic.

The UVa School of Medicine will develop new ways to teach medicine that will change the educational experiences of students and faculty nationwide. These models, which are being created and tested by the School's skilled instructors, build on the basic medical curriculum enhanced by the latest in technology. In addition, we will lead the U.S. in research on education, applying vigorous methods of evaluation to test the effectiveness of various tools and to hone our ability to instill in each student the knowledge and skills he or she needs to succeed.

The Role of Alumni Support

The University of Virginia School of Medicine is well positioned to meet the profession's rapidly changing needs, thanks to its reputation for academic excellence. But to transform medical education as it is currently known, the School will require substantial private support. With its capacity for collaboration and innovation, the Claude Moore Medical Education Building is the first, fundamental step in this transformation. Because construction costs rise every year, supporting the Claude Moore Medical Education Building now becomes increasingly important.

For alumni and friends of the School of Medicine, contributing to the Claude Moore Medical Education Building offers an unsurpassed opportunity to make a tangible difference in the future of the medical profession and give a meaningful gift to the generations of medical students to come. **For more information, contact the UVa Medical School Foundation at (434) 924-1734 or UVa Health System Development Office at (800) 297-0102, (434) 924-8432.**

MEDICAL SIMULATION TRAINING CENTER

Here students will learn lifesaving techniques for a variety of medical crises. Learning on these simulated "patients" helps students gain skills and confidence in high-pressure situations.

