



PULSE

PHILANTHROPY in ACTION at the
UNIVERSITY of VIRGINIA HEALTH SYSTEM



The Battle Building will house pediatric specialists along with select imaging, infusion services, and physical and occupational therapists—all in a cheerful, welcoming setting.

Community Comes Together to Support Children's Health

For children coping with complex illnesses, the Barry and Bill Battle Building at UVA Children's Hospital will support their journey home. Inside its walls, cheerful exam rooms and waiting areas, rooms for exploration and play, and quiet spaces for rest and reflection will bring reassurance and provide comfort to UVA's youngest patients and their families.

Family-centered care will be the hallmark of the Battle Building, which will serve as an extraordinary resource for families across the region and beyond. Now several significant gifts are propelling the project toward a triumphant groundbreaking.

This spring, grocery store chain Food Lion made a six-year, \$1 million commitment to support the Battle Building. The gift comes as a result of a network of stores in the region working together to raise money through community events, employee donations, and in-store customer campaigns. Since 2001, Food Lion has provided more than \$2 million in financial assistance to the UVA Children's Hospital, including renovations of what is now known as the Food Lion Neonatal Intensive Care Unit. For many years, Food Lion has also supported the annual UVA Children's Hospital Telethon, both financially and in volunteer time.

"We are fortunate to have Food Lion as a generous corporate partner in this important commitment to the health and well-being of our region's children," said R. Edward Howell, vice president and CEO of the UVA Medical Center. "The Barry and Bill Battle Building will be an integral part of advancing UVA

Continued on page 8

INSIDE THIS ISSUE . . .

- 2** Launching Diabetes Research
- 3** Fostering Compassion in Healthcare
- 4** Carter-Harrison Opens its Doors

Launching a New Era of Diabetes Research



Generous private support will speed diabetes research at UVA, including the work of Boris Kovatchev, Ph.D., who was recently named by *U.S. News & World Report* as one of 14 medical innovators for his pioneering work in the artificial pancreas.

At the present time, islet transplantation, cellular therapies, and regenerative medicine remain among the best potential avenues to transforming the lives of people with type 1 diabetes. But medical research and drug discovery are slow and costly. Because of the expenses involved, foundations and government agencies tend to fund only those projects that are farthest along in development and have the highest likelihood of success. As a result, novel ideas, no matter how promising, can languish.

A \$5 million commitment from UVA Health Foundation Trustee Paul Manning and his wife, Diane, may hold the key to finding a cure for the disease. In addition to supporting established UVA research programs in islet cell transplantation and the artificial pancreas, the Manning gift will help initiate LaunchPad for Diabetes Innovations, a new program that will provide seed funding grants of \$50-100,000 annually for teams of UVA investigators (including both basic science and clinical

investigators) to develop diabetes interventions and therapies. This early-stage investment will enable researchers to leverage possibly high-impact ideas into grants several times larger than the initial investment. It will also help retain and recruit top investigators in the field.

“LaunchPad will foster a spirit of inclusion and teamwork across the University focused on diabetes-related research,” says Steven T. DeKosky, M.D., F.A.C.P, vice president and dean of the School of Medicine. “Moreover, this generous gift will build future capacity and depth throughout our diabetes research program, allowing us to create a critical mass of skilled researchers and build a pipeline that moves novel discoveries and therapies to the marketplace quickly. We are grateful for the continued support of the Mannings and excited by what they are helping make possible at UVA.”

2011 and Beyond

Capital campaigns run in stages, from the planning or silent phase to the public phase. It's the same with our campaign. As the Campaign for Health moves into its final years, we are redoubling our efforts to secure the support needed to realize ambitious goals, including the completion of a new Children's Hospital outpatient facility, which is featured on the cover of this issue.



We also are turning our attention to new, emerging priorities. These initiatives—including support for faculty and students, medical and nursing simulation education, and translational research—are designed to position the Health System for 2011 and beyond. This "bridge campaign" will provide the groundwork for many years of innovation, discovery, and healing at the University of Virginia.

Already across the Health System you can see what we've accomplished together—a thriving research enterprise, new patient care therapies, and more educational resources for our talented students. This issue of Pulse celebrates leadership gifts that have helped us reach this point. We are equally grateful for gifts of all sizes, which show us the true level of community participation in our campaign.

Over the summer, we've heard a lot of discussion about the state of healthcare in America. At the University of Virginia Health System, we remain committed to providing innovative treatments and compassionate care to all our patients. Your support continues to make this possible.

With best regards,

A handwritten signature in black ink that reads "Karen".

Karen B. Rendleman

Executive Director, UVA Health Foundation

Associate Vice President, UVA Health System Development

The Heart of Healthcare

Fostering Compassion at the End of Life

For many patients nearing the end of their lives, the experience brings profound moments of self-reflection and, too often, unnecessary pain. Doctors and nurses caring for these patients need to know how to provide compassionate support during this challenging time.

This fall, a generous \$3 million dollar gift from Tussi and John Kluge will help the UVA Health System better prepare caregivers to support their patients through complex, end-of-life issues. The gift supports two professorships—the Tussi and John Kluge Professorship in Palliative Care in the School of Medicine, and the Tussi and John Kluge Professorship in Contemplative End-of-Life Care in the School of Nursing. These professorships will provide resources that assist students to build the knowledge, skills, and attitudes needed to address end-of-life issues among patients and families.

“This initiative is an essential step toward reclaiming the heart of healthcare,” says Tussi Kluge. “Through the collaboration of nursing and medicine, dying people will receive mindful, compassionate care, and clinicians will receive support to keep alive their calling to service.”

Preparing Future Caregivers

Daniel Becker, M.D., M.P.H., M.F.A., professor and director of the Center for Biomedical Ethics and Humanities, knows firsthand that medical and nursing students need special training and support to care for patients nearing the end of their lives. For more than 10 years, Becker has visited chronically ill patients in their homes, taking students and medical residents with him. Becker’s professorship, created from a previous gift from the Kluges, will be supplemented through this new gift, which reflects a growing emphasis on palliative care and medical and nursing collaboration.

“Tussi and John Kluge have a vision for compassionate end-of-life care that inspires the talented and devoted team of doctors, nurses, social workers, chaplains, and therapists who comfort the dying,” says Becker. “Their gift will support home visits, palliative care teaching, and interprofessional programs that address caregiver fatigue and the limits of compassion.”

Building Collaborations Across Disciplines

According to School of Nursing Dean Dorrie Fontaine, R.N., Ph.D., F.A.A.N., the nursing professorship will support the integration of compassionate, contemplative care into clinical practice, education, research, and policy. Relevant educational content could include ethics, end-of-life decision making, caregiver resiliency, cross-cultural beliefs surrounding death, and the exploration of traditional medicine and emerging integrative therapies for coping with pain, suffering, and grief.

“A major focus will be teaching and learning in interprofessional formats with faculty and students from nursing and medicine and other schools across the University,” says Fontaine. “We expect the professorships to bring about changes in care across the lifespan and throughout UVA and the Health System.”

This latest gift builds on a long history of support for the University from the Kluges. It also reflects Tussi Kluge’s close relationship with the School of Nursing, where she has worked with faculty to foster a nursing resiliency program and opened her home for nursing faculty and student retreats.

“Tussi Kluge is an inspiring woman, a healthcare provider herself, who is committed to holistic care that takes into account the physical and psychological wellbeing of both patients and their caregivers,” says Fontaine. “I look forward to the meaningful work our collaboration will make possible.”



Tussi and John Kluge’s generosity and vision will touch the lives of countless patients and families facing challenging times.

CAMPAIGN LEADERSHIP GIFTS

A bold and visionary spirit drives the Campaign for Health at the University of Virginia. By partnering with benefactors and friends, the University is accelerating the pace of academic medicine and making great strides in patient care, research, and nursing and medical education. **This list represents campaign gifts of \$100,000 or more made to any area of the UVA Health System through September 15, 2009.** We have done our best to ensure that every campaign gift made during this time period has been recognized here. If we missed your gift, or listed your name in error, we apologize and ask that you please notify the UVA Health Foundation at (800) 297-0102 or (434) 924-8432.

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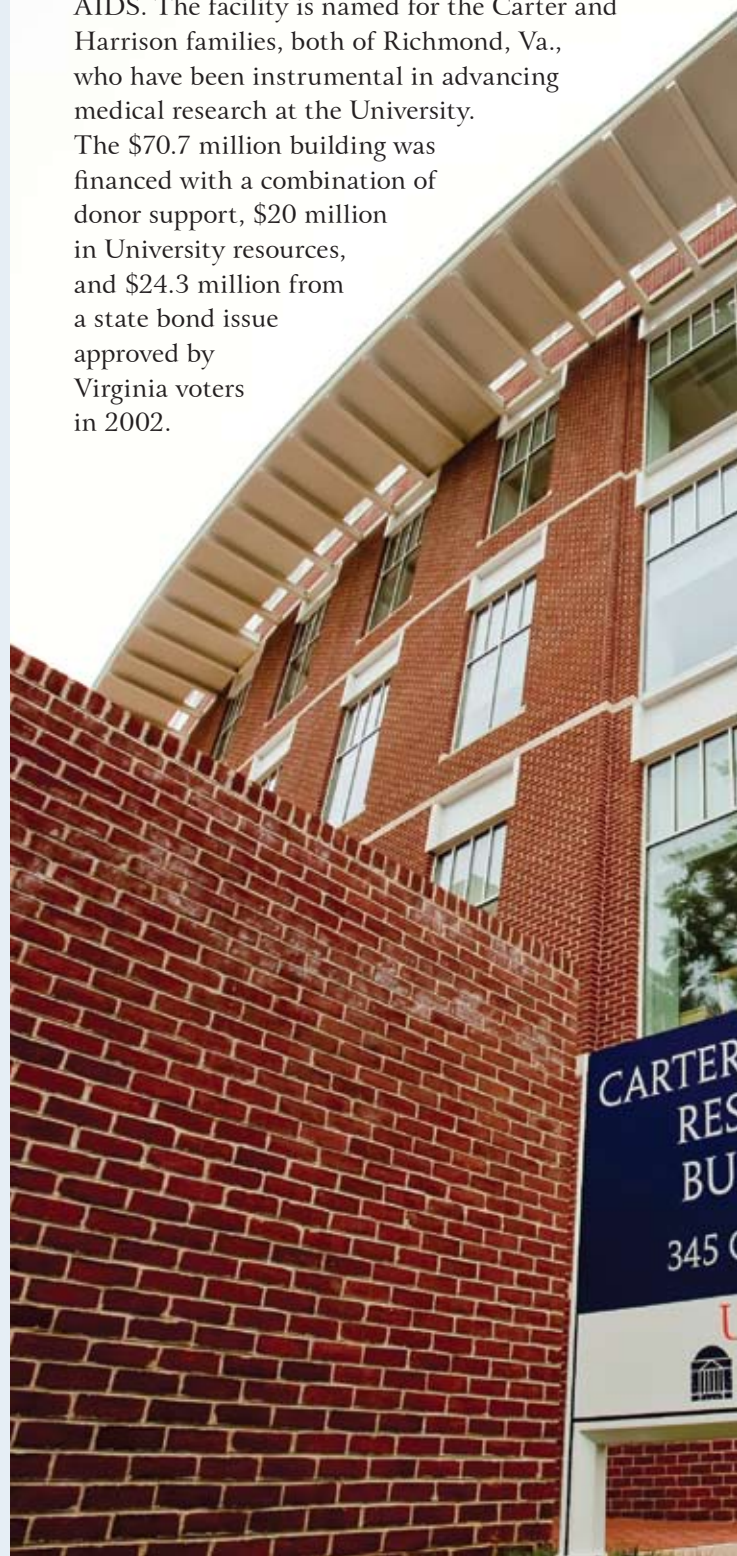
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♦ Compass Rose Society

University Dedicates Newest Research Building

On June 10, the University dedicated the new, 102,000-square-foot Carter-Harrison Research Building, which will house nearly 60 research teams. These scientists are attempting to speed discovery in the field of immunology, as well as make advances in the treatment of cancer and infectious diseases. The building's design will forge new collaborations and clinical breakthroughs that could offer promising new treatments for some of the world's most devastating diseases, such as cancer and AIDS. The facility is named for the Carter and Harrison families, both of Richmond, Va., who have been instrumental in advancing medical research at the University. The \$70.7 million building was financed with a combination of donor support, \$20 million in University resources, and \$24.3 million from a state bond issue approved by Virginia voters in 2002.



Campaign Leadership Gifts

Total raised: \$460,952,188*

Capital: \$90,918,864

Endowment: \$114,125,037

Programmatic: \$149,751,685

Research: \$106,156,602

The Campaign for Health has established 23 new professorships and raised \$10.8 million for medical and nursing scholarships.

**As of June 30, 2009*



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Unrestricted Giving Provides for the Future

Most giving to the UVA Health System is designated, or restricted, for specific purposes, such as funding a program or center. These gifts are usually specialized priorities and provide essential support for vital Health System needs. They are essential to our mission.

To meet broader, overarching goals, the Health System needs a certain amount of unrestricted support. These gifts are often the best way to drive innovation, providing seed funding for promising research projects, or creating opportunities for pilot clinical programs. They can be used to reward excellence, recognize star faculty, or provide vital financial aid for students. And they serve as a hedge against uncertainty, bridging national and state funding gaps and weathering economic shifts.

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PULSE

PHILANTHROPY IN ACTION AT THE UNIVERSITY OF VIRGINIA HEALTH SYSTEM ■ WINTER 2009 ■ VOLUME 15, ISSUE 1



Continued from page 1
Children's Hospital's continuum of care, allowing us to further strengthen our commitment to children and families of this community and region."

What's more, private individuals have taken up the challenge, as well. Recently, Robert (College '87, Darden '99) and Molly (Med '00) Hardie made a \$1 million commitment to the project. Molly Hardie is a trustee at the UVA Health Foundation and Robert Hardie is on UVA's Board of Visitors.

"We are thrilled to support the Battle Building and UVA Children's Hospital," said the Hardies. "As parents of five young boys, we are advocates for world-class, accessible healthcare for children. This building will allow the University to continue to be a leader in providing such care. We hope donors of all ages will support this project."

Plans for building take shape

These donors, and many like them, are excited by new developments and plans being released about the facility. To be located near the intersection of West Main Street and Jefferson Park Avenue, the Battle Building will consolidate pediatric specialists in areas such as cancer, heart disorders, diabetes, and other illnesses. Space for children's services will total approximately 96,000 square feet and include approximately 75 exam rooms.

The lower level of the Battle Building will house an outpatient surgery center, with a waiting room dedicated for children. Six full floors are above grade, and there will be an outdoor terrace on the third floor. The first floor of the Battle Building will include a conference center for public use, and commercial retail space facing West Main Street. The Battle Building's design and surroundings will integrate it with the revitalized West Main Street retail district to the west, and enable it to serve as a gateway to the Health System grounds to the northeast.

Plans for construction are actively being developed, with an additional \$15.5 million in private support still to be raised. For more information on the project, and how you can become involved, visit www.uvahealthfoundation.org.

UVA HEALTH FOUNDATION BOARD OF TRUSTEES

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Health System Development works on behalf of the Schools of Medicine and Nursing, the Medical Center, and the Claude Moore Health Sciences Library to raise private support for needs tied to the missions of the UVA Health System.

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Please write to us at our return address above to remove your name from the list to receive fund-raising materials supporting the UVA Health System.

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