

Pulse

PHILANTHROPY IN ACTION AT THE UVA HEALTH SYSTEM

The Transformation Begins

UVa Health System Campaign kicks off with historic weekend gala



Fireworks over the Rotunda marked the launch of the Campaign for the University of Virginia. (Right) Many Health System benefactors and friends attended the University's Gala, Saturday, September 30th, including CBS news anchor Katie Couric and NFL football stars Ronde and Tiki Barber.

From fireworks above the Rotunda to the pounding beat of the UVa marching band, the official launch of the Campaign for the University of Virginia was a weekend of inspiration and awe. It was also a weekend filled with promise as friends of the UVa Health System celebrated the beginning of a transformation that will impact every aspect of healthcare for many generations to come.

The message of the weekend was clear: Private generosity is making a sweeping difference at UVa. This is especially true in the Health System, which will raise \$500 million of the University's overall \$3 billion goal. At the time of the formal kickoff, the Health System had raised more than \$250 million toward priorities in patient care, research, and medical and nursing education.

"On behalf of the University, I am grateful to each of you," said Leonard Sandridge, UVa executive vice president and chief executive officer, while speaking at a kickoff dinner for Health System guests. "Do not underestimate your impact on the future of healthcare in our state and nation. Your work will improve the lives of countless people."

Highlights of the weekend included the announcement of a \$10 million gift from UVa Health Foundation Chair Rick Sharp and his wife Sherry, directed primarily toward a women's oncology center in honor of UVa physician Peyton Taylor (see story on page 7). The University Board of Visitors announced several formal namings within the UVa Health System in recognition of the Ivy Foundation's \$45 million gift to UVa (see story on page 11). The namings included the Emily Couric Clinical Cancer Center, honoring the late Virginia senator and former UVa cancer patient Emily Couric.

Emily's sister, Katie Couric, moved by the naming said: "Only with the collective brain power of scientists from institutions like UVa, and those around the world, will we conquer this disease that continues to devastate so many families, as it did ours."

From now until 2011, the UVa Campaign for Health will continue to raise funds to advance patient care and research in a wide range of specific diseases, while creating new models of medical and nursing education. For more information, visit www.uvahealthfoundation.org.



Campaign
Goal
\$500 Million



\$264
Million

Where
We Are

INSIDE THIS ISSUE . . .

- 2** **Putting the Right People in Place** / Endowment funds support top-notch talent
- 4** **Educating Tomorrow's Caregivers** / Scholarships and fellowships support extraordinary students
- 6** **Keeping Patient Care a Top Priority** / New facilities to offer hope and healing
- 8** **Embracing the Future** / New buildings will transform American medical and nursing education

Putting the Right People in Place

Endowment funds support top-notch talent

What does it take to build a top quality program in medical and nursing research today?

Long-term investments in people and laboratories are fundamental. But money alone is not what attracts young researchers like Raghu Mirmira, M.D., Ph.D., and keeps them at the University. Mirmira came to UVa six years ago after finishing his residency at the University of California, San Francisco. What drew him to Charlottesville? “I had multiple job offers around the country. I took this one because there was a vision for building a diabetes center

that I found very exciting. Jerry Nadler and Eugene Barrett had spent years planning, and I wanted to be involved in it from the ground up.”

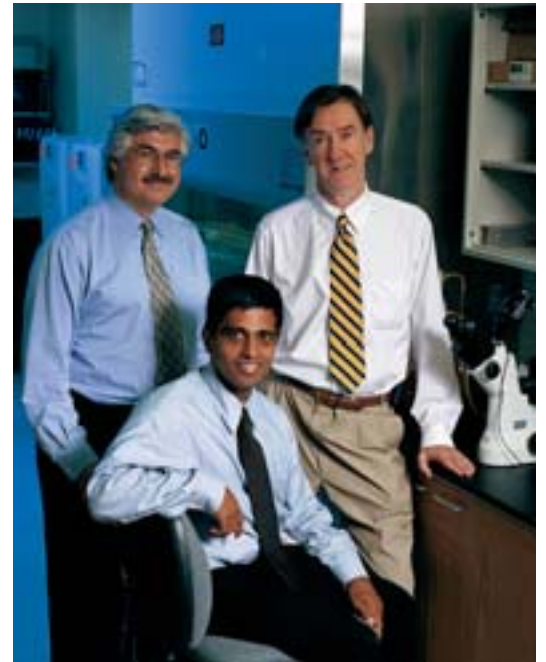
“You only have one or two opportunities in your career to recruit someone like Raghu,” says Jerry Nadler, M.D., chief of the Division of Endocrinology and Metabolism, Mirmira’s mentor. “He’s an exceptional scientist, doctor, and teacher.”

Since arriving at UVa in 2000, Mirmira has studied the complex system of genetic switches that cause certain cells to begin producing insulin for the body. Now his team plans to utilize cutting-edge technology to deliver genetic “master switches” to specific stem cells already in a patient’s body. His team hopes to reprogram a patient’s own cells to begin producing insulin again—a breakthrough that would provide a powerful treatment for diabetes. Mirmira’s research results to date have been so promising that the American Diabetes Association awarded him and his team a \$912,000 five-year grant to continue his research. Mirmira also received the American Medical Honors Award from the Discovery Health Channel.

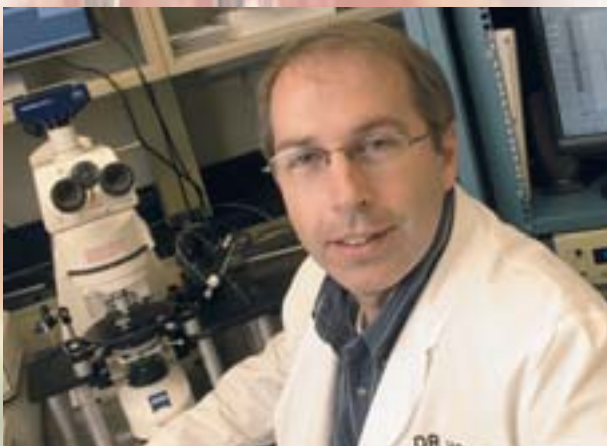
Assembling an Exceptional Faculty

Mirmira is just one of the many young, innovative researchers at UVa. Across the Health System, faculty in the Schools of Medicine and Nursing are pushing beyond the frontiers of medical knowledge, pioneering breakthroughs in patient care, and finding more effective ways to train new generations of healthcare providers.

What does it take to attract and retain the brightest scientists and teachers to UVa? First, you have to assemble an exceptional faculty. Star faculty lead



Stellar faculty attracts the nation’s best young scientists. Dr. Raghu Mirmira (seated) came to UVa to work with Drs. Jerry Nadler (standing, left) and Eugene Barrett (standing, right) in the Diabetes and Hormone Center of Excellence.



Unlocking the genetics of hearing and deafness

Jeffrey Holt, Ph.D., and his team at UVa have made exciting discoveries about the functional genetics of the inner ear and are developing new strategies for restoring hearing loss in deaf patients.

research efforts and are a beacon for the nation's best young scientists who come to UVa to work with them. Endowed professorships recruit and retain faculty of this stature. Gifts of \$2 million or more can fund named, endowed professorships within the School of Medicine or Nursing. These chairs provide salary supplements that allow UVa to stay competitive with other leading teaching institutions, while also honoring an individual chosen by the donor.

Other vehicles, such as scholar awards and research funds, help support innovative faculty who might not be eligible for endowed chairs, such as assistant professors. These scientists are the future of the Health System—they are making important discoveries that improve patient care, and will eventually hold endowed chairs and leadership posts. These awards fuel research and clinical innovation and keep critical talent here at UVa.

These individuals help make incredible breakthroughs. Just this year, Nadler and his team made an exciting discovery: a combination of treatments reversed the course of type 1 diabetes in mice, the first step in finding a cure for a disease that is quickly becoming a world-wide epidemic.

Fostering the next generation of star researchers is a priority for UVa in the coming years. Support for faculty will help ensure that the right people are in place to make key advances along the way—key advances that will help UVa realize the full promise of 21st-century medicine.

Behind the Scenes, People Matter

Attracting and retaining extraordinary faculty is essential to the success of the UVa Health System. Endowed gifts help us do this. These long-term gifts are retained and invested to produce sufficient income to support faculty professorships, student scholarships, and other important programs.

- Gifts of \$2 million or more can endow named **Professorships** in the Schools of Medicine and Nursing. Income generated by endowments pays salaries and helps recruit talented individuals to Grounds. Endowed professorships enhance the scholarly pursuits of a program or department. Providing salary support, professorships allow the Health System to attract and retain exceptional faculty.
- Gifts of \$1 million or more can be used to endow a **Faculty Fund for Excellence** in a particular department or program. These funds can be used for partial salary or research support, and allow faculty to pursue research at the forefront of their fields.
- Gifts of \$500,000 or more can endow named **Research Funds**. These funds are essential for exploring and discovering new frontiers in medicine and nursing and help advance innovative research.

Endowment gifts bring with them the opportunity to pay lasting tribute to the donor or to honor a loved one, a friend, or a colleague. These gifts allow the donor to make an indelible mark on the UVa Health System for years to come.



Developing new models for geriatric care

Courtney Lyder, N.D., R.N., who enjoys an international reputation for his expertise and research in gerontology/geriatrics and wound care, is now being sought by state regulators across the nation to consult on new patient-care guidelines he helped enact for the nation's 16,000 nursing homes.



Exploring the link between diabetes and heart disease

Combining research into the molecular and cellular causes of diabetes and heart disease with cutting-edge clinical care, Coleen McNamara, M.D., and her team build innovative and effective programs to combat these two life-threatening diseases.

Educating Tomorrow's Caregivers

Scholarships and fellowships support extraordinary students

Life and the enduring belief that she can make a difference inspires medical student Rebecca Obeng. As one of 60 students in the School of Medicine's M.D./Ph.D. NIH Medical Scientist Training Program (MSTP), Obeng is a physician scientist in training. "I believe that I am capable of making significant contributions to human life," she says.

As a young child she recalls playing doctor with her mother in her native Ghana. "I think what intrigued me most about being a doctor, especially a surgeon, was the ability to fix people, to make them better," she says, adding that physicians in Ghana were unable to save her father when she was five. "He passed away from kidney failure, partly because it was not detected early enough and partly because, I believe, the doctors did not have enough resources and equipment to provide adequate care."

Obeng officially began her new role in the physician scientist program this fall. Students like Obeng play an important part of the future of medicine, says Gary Owens, Ph.D., a professor in the Department of Molecular Physiology and Biological Physics who directs the training program. With a double degree, these students are uniquely qualified for translating research findings into clinical therapies. "They may come up with new cures, new treatments, new diagnostics," he says.

Without scholarships and other funding, Obeng and fellow medical students face an uncertain future and insurmountable debt, growing at the rate of nearly \$50,000 annually.

"We absolutely have to support these young men and women," says Owens. "Big loans are a huge deterrent. Without funding, most would not be able to pursue this study." Indeed, Obeng has been the recipient of several scholarships including the Lettie Pace Whitehead Scholarship and the Dr. Graham Clark Scholarship from the School of Medicine, along with funding from the MSTP, which helped make her studies at UVa possible.



UVa medical student Rebecca Obeng

"I believe that I am capable of making significant contributions to human life."

—Rebecca Obeng

Investing in Education

Nationally we are on the verge of a severe shortage of nurses and physicians, particularly medical specialists. To combat this, it is imperative that we bring the best students to Grounds—regardless of their financial background. At the same time, resources for fellowships are an unmet need.

Gifts of \$250,000 or more may be used to create named, endowed fellowship and scholarship funds. These endowment gifts ease the financial burden of student debt for new graduates and fund research fellows in the early stages of their careers. They help UVa build an outstanding and diverse student body and provide critical staffing to advance innovative research and patient care.

“Now I hope to continue my clinical and translational research to develop innovative approaches to understanding and treating heart disease in diabetics.”

—Dr. Angela Taylor

Fulfilling a Critical Need

Supporting medical and nursing education through endowed scholarships and fellowships is critical in attracting and retaining the best and brightest students. And such investments pay untold benefits in future advances and innovations in healthcare.

Take, for example, Angela Taylor, M.D., an interventional cardiologist who came to UVa as a cardiovascular medicine fellow five years ago.

When Taylor began her search for a fellowship, few institutions were doing combined cardiology and diabetes work. “I wanted to create a combined clinic,” she says. “UVa was very interested in furthering my career, and that made a big difference,” she says.

Fellows play a vital role in an academic medical center, providing critical staffing to advance research while receiving clinical training in a specialized field of medicine beyond residency. And, in Taylor’s case, fellows make invaluable additions to the patient care enterprise.

Along with UVa faculty members Coleen McNamara, M.D., and Anthony McCall, M.D., Taylor set up one of the first clinics of its kind in the nation. The Diabetes Cardiovascular Clinic aims to control cardiovascular risk factors in diabetic patients through lifestyle modification as well as cutting-edge medical therapy.

This July, Taylor joined the UVa faculty as an assistant professor. “I gained so much,” she says about her fellowship. “Now I hope to continue my clinical and translational research to develop innovative approaches to understanding and treating heart disease in diabetics.”



Dr. Angela Taylor, assistant professor and former fellow

Nursing Scholarship Keeps Mother’s Legacy Alive

Chester and Arlene (Nurs., FNP '95) Yuan treasure a two-inch stack of letters and photos from grateful University of Virginia nursing students.

They portray men and women; there are posed portraits and candid shots of graduations and smiles of accomplishment. The scholarships, given in memory of Chester’s mother, Rosalind Chih-Hui Yuan, have touched many lives.

The Rosalind Chih-Hui Yuan Scholarship is a \$100,000 endowment that supports UVa School of Nursing students. “I think she would be very pleased,” says Arlene Yuan, who is also a former School of Nursing faculty member. “This reflects who she was. She was very compassionate, sometimes self-sacrificing.”

For Chester Yuan, the scholarship was created with the hope that his mother’s life will serve as an example of dedicated, generous service to others and is rooted in a story of great courage beginning in Communist China. It is a story of a woman undertaking a perilous 1,100 mile journey with her three young sons to help her dying mother. Now one of those sons has now created this legacy in her name.

“We feel personally grateful to have gotten an education,” Chester Yuan says. “We were blessed by the chances we had and want to be able to give back and help others.”

School of Nursing benefactors
Arlene and Chester Yuan.



Keeping Patient Care a Top Priority

New clinical care buildings will offer hope and healing



Bright colors and a relaxed atmosphere help children feel more comfortable at UVa Children's Hospital.

Outstanding care and support are best delivered in facilities equipped to offer the latest treatments—and designed to provide convenient, comfortable experiences for patients and their loved ones. The UVa Health System is planning to consolidate many of its top-rated patient care services in two brand-new buildings: the Emily Couric Clinical Cancer Center and the Barry and Bill Battle Building at UVa Children's Hospital.

The atmosphere in UVa's new Cancer Center clinical care building will be comforting, not intimidating. "It's about caring for each patient and their families in supportive, comforting, and very personal ways," says Peyton Taylor Jr., M.D., medical director of UVa's Cancer Center. In addition to accommodating four linear accelerators—state-of-the-art radiation devices used to treat cancerous tissues without a surgical incision—and the latest in dynamic imaging techniques to treat patients, the structure will include a full array of prevention,

education, and support services. Just steps from the University Hospital, patients will be able to enjoy a terraced meditation garden and a décor reflective of regions of Virginia in every season. The building is expected to open in 2011.

"We are committed to treating oncology patients from across the state," says Taylor. "Our goal is to help each of them feel at home."

Likewise, the new UVa Children's Hospital outpatient facility will provide comprehensive care to children and their families in a comforting environment. "Our new facility will be designed with children and their families in mind," says Nancy McDaniel, M.D., vice chair of UVa's Department of Pediatrics and medical director of UVa Children's Hospital. "We currently provide outpatient treatment at

The Emily Couric Clinical Cancer Center



“We want kids to interact with their environment—much as they would in a children’s museum—so they can forget, if only for a short time, that they are sick.”

—Dr. Nancy McDaniel

13 different sites, and asking families to find their way from one to another is incredibly stressful. This facility will bring all ambulatory services together in one place.”

In addition to showcasing the latest technologies, the new facility will engage UVa’s youngest patients using colors, textures, and displays that encourage children to touch. “We want kids to interact with their environment—much as they would in a children’s museum—so they can forget, if only for a short time, that they are sick,” McDaniel says. At the same time, the facility will be designed to support families as they go through the healing process.

Caring for Patients with Skill and Compassion

The UVa Health System cares for thousands of patients annually. They come to us for state-of-the-art treatment, informed by breaking research and delivered with compassion.

Capital gifts to clinical buildings help UVa ensure that every patient receives the very best possible care in a warm and comfortable setting. These new facilities for cancer and children’s health will promote breakthroughs in patient care, while at the same time honor the individuality and dignity of our patients and their families. They will help UVa expertly care for those who turn to us for help today, and provide a foundation for growth for those who come after us.

Capital gifts are investments in the future of healthcare for us all.

The Barry and Bill Battle Building at University of Virginia Children’s Hospital



Sherry and Rick Sharp

Delivering Advanced Care with a Personal Touch

“More than half of our cancer patients are women, and we know they have special needs,” says Peyton Taylor, M.D., medical director of UVa’s Cancer Center. Now, thanks to an extraordinary gift from Sherry and Rick Sharp, a prominent portion of the second floor of the new clinical cancer center will be devoted to women’s oncology. The Sharps’ latest gift to the Health System will also help advance cancer vaccine research and support nursing education.

Designed by women, the women’s oncology clinic will feature a number of amenities to make female patients more comfortable, including light-filled waiting rooms, large exam rooms, and private bathrooms with full-length mirrors and ample storage for clothes. Separate consult rooms will enable patients to dress and move from the exam rooms to a more comfortable environment to confer with their physicians. A focus of the center will be education and support services, including an image recovery area

where patients will be able to choose wigs and prosthetics or experiment with cosmetics during treatment.

The new women’s oncology clinic will be named in honor of Peyton Taylor in recognition of his long service to his patients and the UVa Medical Center. Sherry and Rick Sharp contributed to the new center in gratitude for Taylor’s life-changing treatment for so many women, including one of their daughters. Rick Sharp, chair of the UVa Health Foundation Board of Trustees, says, “Sherry and I are honored to assist in recognizing Peyton. He is an extraordinary physician and surgeon, and he is also a very warm and caring person. Our family knows from personal experience how important that quality is when patients are being treated for critical conditions.”

Embracing the Future

New buildings will transform American medical and nursing education

The Claude Moore
Medical Education
Building



Designed for Learning

Generous gifts from the Claude Moore Charitable Foundation and medical and nursing alumni are helping UVa transform the landscape of medical and nursing education. Rather than being scattered across several locations, UVa students will soon have a more cohesive experience. The proximity of the new medical and nursing buildings to one another will allow interdisciplinary training at many different levels of student instruction.

The Claude Moore Medical Education Building and the Claude Moore Nursing Education Building will help UVa attract the best and brightest students and ensure them of an education informed by the latest teaching methods and technologies. Gifts to capital projects give donors a once-in-a-lifetime opportunity to contribute to the future of American healthcare—at a time when the profession has never had more to gain from their assistance.

This is not your parents' medical and nursing education. As the science of healthcare becomes ever more complex, changes are coming to the classroom. In addition to becoming compassionate caregivers, students also must be able to evaluate data, understand sophisticated reports, and be aware of emerging technologies. They must move from merely grasping principles and theories that are under constant scrutiny, study, and change. At UVa, students utilize new educational tools and develop advanced clinical skills before they ever have to use them.

Today's students must learn more biomedical science than ever before, according to Dick Pearson, M.D., senior associate dean for education. They must also master a wider array of medical technologies. "We need innovative spaces and cutting-edge medical education research to develop and implement more effective ways of teaching the next generation of doctors what they need to know," he says.

Take clinical training. Just as flight simulators have revolutionized the way in which airline pilots are trained, highly realistic simulators can dramatically enhance how medical and nursing students master critical clinical skills. The new Claude Moore Medical Education Building and the Claude Moore Nursing Education Building will provide this space and technology. Both buildings—along with the renovation of nursing's McLeod Hall—will, for the first time, incorporate dedicated spaces to simulate everything from emergency rooms to intensive care units.

Pearson believes that these settings "allow students to learn and repeat procedures until they have mastered them. Just as you want your pilot to develop and demonstrate competence before flying your airplane, you want future nurses and doctors to perfect their skills using simulators before applying them in the clinical setting."

Preparing for high-pressure situations

In the new medical education building, for example, the Medical Simulation Training Center will allow students to work with highly sophisticated, computerized mannequins that can be programmed to realistically simulate a variety of illnesses.



The Claude Moore Nursing Education Building

Dr. Marcus Martin (second from right), chairman of the Department of Emergency Medicine, teaches medical students lifesaving techniques using highly sophisticated, computerized mannequins.



“Simulations, in which actors serve as ‘patients’, are also effective in teaching the human side of medicine.”

—Dr. Dick Pearson

“I was fortunate to have the chance to check a patient’s blood gases while in school,” says Michael Richardson, M.D. (Med ’05), “but not every student has such an opportunity. The center will make these experiences universally available.”

“Simulations,” Pearson explains, “in which actors serve as ‘patients’, are also effective in teaching the human side of medicine. They provide direct feedback to students, helping them learn to establish rapport, listen, interview, and communicate more effectively with their patients.”

Teller Andrews, a student in the nursing school’s Clinical Nurse Leader Program, enthusiastically endorses this form of learning. “Confidence-building plays a significant role in the nursing educational experience. Increasing the opportunities available for practicing skills in a realistic environment enhances the ability of students to develop this much needed confidence.”

“Right now, nursing’s McLeod Hall is one of the older buildings I’ve studied in at UVa,” says Andrews. “It will be nice to have a space that better highlights the nursing program at UVa, supports teaching, and attracts new faculty.”



Supporting the Next Generation of Nurses

Pat Booth Woodard (BSN ’69) recalls her experience at UVa’s School of Nursing fondly. “I feel like I received an excellent preparation for my nursing career and for life.”

Woodard has retained close ties to her alma mater, returning to UVa to teach pediatric nursing and serving for several years on the school’s Advisory Board and the Nursing Alumni Council. Her commitment to the school has not stopped there. She and her husband Keith have been strong financial supporters of the school as well, funding a scholarship and supporting the Nursing History Center, among other priorities. Recently, they also made a generous gift to the campaign for the Claude Moore Nursing Education Building.

“There is a pressing need for nurses,” explains Woodard. “This new space will allow the school to expand the number of students taught and improve the educational experience for both students and faculty. We’d like to see the school continue to attract the brightest young people to nursing and prepare them for leadership positions.”

Pat and Keith Woodard

Bringing About a Better Tomorrow

Volunteer committee helps support innovative cancer research



Patients & Friends volunteer Marcie Slaughter (top left) hosted an art show by her daughter Kiki (top right) in August. Proceeds from the show benefited innovative cancer research at UVA and helped Kiki honor a beloved friend.

Patients & Friends Steering Committee

Meredith Gunter, Co-chair

Julie Speasmaker, Co-chair

Carolyn Achenbach

Melba Campbell

Gail Faulconer

Boo Greene

Brad Gunter

Kristin Holzman

Susan Howell

Joan Martin

Susan Rinehart

Marcie Slaughter

Ruth Taylor

Karen Wells

When a friend invited Marcie Slaughter to attend a talk by noted scientist Craig Slingluff, M.D., director of the Human Immune Therapy Center and chief of the Division of Surgical Oncology at UVA, Slaughter was excited to go.

“Whoever heard of a cure for cancer? Of a vaccine for cancer?” she remembers now. But learning about cancer research from “the inside” gave Slaughter a greater understanding of the promise of new studies—and the challenges facing physician scientists trying to make advances. The experience left Slaughter energized and hopeful. When she was invited to be on the Patients & Friends Steering Committee last year, she jumped at the chance.

Six years ago a group of cancer patients, with their friends and families, founded the Patients & Friends Research Fund to support innovative research at the UVA Cancer Center. Overwhelming and generous response from the community provided more than \$500,000, sponsoring promising research to discover new ways to prevent, diagnose, and treat cancer. This private support, in turn, helps leverage vital federal research dollars.

Three years later, the group formed again, raising more than \$1 million to support UVA Cancer Center scientists and clinicians. These funds are helping UVA discover ways to diagnose lung cancer earlier; study the immune system of melanoma survivors to uncover clues that will help skin cancer patients live longer; synthesize compounds to fight leukemia while minimizing the terrible side effects of chemotherapy and radiation; develop agents to help stop the growth of prostate cancer; and purchase a state-of-the-art confocal microscope that allows scientists to see living cells in three dimensions, helping investigators stop cancer at the cellular level.

It’s the enduring cascade of individualized steps that makes Patients & Friends successful. Committee members host mini-events around the area with the members not only volunteering time but paying associated costs.

Slaughter has invited people to her home to hear UVA scientists share promising results and future hopes. “I work as a volunteer to bring in dollars. It all goes to research,” she says. “And while I don’t give that much, when I give, I feel I am making a real difference.”

Her most recent event—an art show featuring original works by her daughter Kiki Slaughter—was inspired by the loss of Kiki’s long-time art instructor and mentor, Karen Silverman, who died of brain cancer. “Kiki wanted the proceeds to go to the Patients & Friends because of Karen,” says Slaughter. “We are all touched by cancer in some way. Advances in research will offer hope.”

The Patients & Friends Committee recently launched their latest effort to advance important cancer research. Gifts to the Patients & Friends Research Fund touch countless lives—and help keep hope alive at UVA. For more information on the Patients & Friends Research Fund, please call 800-297-0102 or 434-924-8432.

“We are all touched by cancer in some way. Advances in research will offer hope.”

—Marcie Slaughter



UVA Health Foundation Chair Rick Sharp (left) with Madeline (Nurs '66) and Don Sly (Med '61).



UVA Health Foundation Trustee Jim Roberts (left) with Bill Battle (A&S '41, Law '47).

UVa Benefactors Recognized

Acknowledging the transformational impact of a \$45 million gift from the Ivy Foundation, the Board of Visitors in September approved the naming of two new clinical care facilities and one research building at the Health System.

- In keeping with the wishes of the foundation, the board named the cancer facility the **Emily Couric Clinical Cancer Center**, paying tribute to the late Virginia senator and her efforts to acquire new resources for cancer care and research in the Commonwealth, including access to promising clinical trials. Before losing her personal battle with pancreatic cancer, Couric invited the University to envision a cancer center that met the individual needs of each patient and that treated the whole person, not just the disease.

A HISTORIC WEEKEND UVA HEALTH SYSTEM CAMPAIGN KICKOFF

UVA Cancer Center Medical Director Dr. Peyton Taylor Jr. was honored at the celebratory dinner.



Barry and Bill Battle, with their son Cullen, at the UVa Board of Visitors meeting.



(L-R) UVA Health Foundation Trustee Darracott Vaughan (Med '65), Charles Henderson (Med '71), Mary Henderson, and Anne Vaughan (Edu '71).

- The board also named the **Barry and Bill Battle Building at University of Virginia Children's Hospital** to honor two longtime champions of children's health in the Charlottesville community. Barry Battle has been involved with UVA Children's Hospital for more than 20 years. She chaired the Children's Medical Center Committee when it was created in the 1980s, as well as the first Children's Hospital telethon. She recently joined the UVA Children's Hospital Campaign Steering Committee. Her husband, William C. Battle (A&S '41, Law '47), Ivy Foundation Chair, chaired the University's first comprehensive fund-raising campaign between 1981 and 1984. The Battles have been long-time supporters of pediatrics and research at the University.

UVa Health System benefactors, faculty, and staff at the Health System Campaign Kickoff.



UVA Health Foundation Trustee Randy Shure—who spoke at the University's Gala—with his wife Allison (Com '85) (left), and Karen Rendleman, Health System Development Assistant Vice President.



Alumni Help Advance Children's Health



NFL stars Tiki and Ronde Barber, former UVA football stand-outs, announced a \$50,000 gift to UVA Children's Hospital after touring the hospital during campaign kickoff weekend. The Barbers will also challenge viewers to match a second \$50,000 gift during the UVA Children's Hospital Telethon, June 2-3, 2007.

IN THE NEWS

UVa Medical Center Ranks Among Nation's Best

■ The UVa Medical Center is one of only 15 major teaching hospitals to be ranked among the nation's **top 100 hospitals**, according to Solucient's 100 Top Hospitals. In addition, the Medical Center is one of only two hospitals from the Commonwealth to be selected. This is the seventh year the Medical Center has received this honor.

■ The Medical Center also received the acclaimed **Magnet Recognition for nursing excellence**. Only three percent of U.S. hospitals have achieved this recognition. Magnet designation signifies that an institution's nurses have high levels of education, adhere to the highest professional standards, and provide the best patient care.

New Leader for Health System Development



Karen B. Rendleman has been named Assistant Vice President for Health System Development and Executive Director of the UVA Health Foundation.

"I am honored to lead the fundraising efforts for the University of Virginia Health System during this time of great promise for medical research and patient care," said Rendleman. "Over the years, my own family has benefited from the care and expertise provided by UVA's skilled and compassionate doctors and nurses. Through our Campaign for Health, we will support the people, research programs, and educational initiatives that will touch lives across our community and will also make an impact nationally and globally. I look forward to working with our

many friends—alumni, grateful patients, faculty and staff, as well as our corporate and foundation supporters—in helping shape the future of healthcare at UVA."

A member of the University development community for 18 years, Rendleman was senior director of Corporate and Foundation Relations for the Health System for eight years. She received a B.S. in Foreign Service from Georgetown University's School of Foreign Service and a Master of Arts in Public Administration from the University of Virginia.

Health System Development

Karen B. Rendleman, *Assistant Vice President, Executive Director, UVA Health Foundation*
William R. Dean, *Assistant Vice President, Individual Giving*
David C. Black, *Assistant Vice President, Nursing*

Pat Belisle, Scott Karr, Mary Beth Knight, Jocelyn Lewis, Doug McCartney, Matt McKinney, Jeff Moster, Susan Murphy, Tim Redden, Cindy Reynolds, Joe Schmidt, Amy Siddons, Chuck Souder, Michelle Wamsley, Claire Wood

Health System Development works on behalf of the Schools of Medicine and Nursing, the Medical Center, and the Claude Moore Health Sciences Library to raise private support for needs tied to the missions of the UVA Health System.

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Please write to us at our return address to remove your name from the list to receive fund-raising materials supporting the UVA Health System.

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