

# A Place of Hope and Healing

## UVA EMILY COURIC CLINICAL CANCER CENTER

“The UVA Emily Couric Clinical Cancer Center will embody hope and healing — it will be home to the best scientific, humanistic, and patient-centered care available.”

— GEOFFREY WEISS, M.D.  
Medical Director, UVA Cancer Center

When you are fighting cancer, place matters. The UVA Emily Couric Clinical Cancer Center will be designed for the greatest possible comfort and convenience for patients and their families. It will also house today’s most powerful cancer-fighting treatments and technologies — and accommodate promising new therapies already on the horizon.

The UVA Emily Couric Clinical Cancer Center will be built for collaboration and integrated care. Here, patients will receive all the treatments they need in one central location. They will also have access to the latest clinical trials and space for quiet reflection and the gathering of strength. Behind the scenes, physicians and health professionals will work side-by-side to plan, coordinate, and oversee care, while clinical researchers pioneer the next generation of cancer therapies. As new treatments emerge, they will be incorporated quickly into the tapestry of care.

Within the UVA Emily Couric Clinical Cancer Center, patients and their families will find the technology, knowledge, comfort, and support they need to wage their best battle against cancer.

### The Science of Healing, The Art of Caring

The UVA Emily Couric Clinical Cancer Center will be a place where families can come for support in their fight against cancer and know that they will receive the most advanced therapies possible. Patients will also find a comfortable environment with space and programs designed to address their emotional and personal concerns. Both technologically advanced and customized for compassionate care, the building will include:

- Comprehensive services for patient-centered cancer care ranging from physician consultations to infusion and high-tech radiation therapy and imaging services—all in one convenient location
- Complete patient and family services, including a patient education center, counseling space, and image resource room
- Eco-friendly design with natural light to surround patients with an atmosphere of hope and healing
- Quiet spaces for relaxation, including a meditation room and gardens

- A special clinic designed exclusively for women’s oncology
- Increased access to a greater variety of clinical trials and new drug options

#### A New Generation of Cancer Care

Discoveries in genetics, molecular biology, and related sciences continue to generate astounding new tools for preventing, diagnosing, treating, and even curing cancer.

Genetic profiling is enabling us to treat each individual with specifically customized therapies. Emerging technologies are giving us increased precision in administering treatment. Continued advances will require facilities with flexibility to implement new models of care as they evolve.

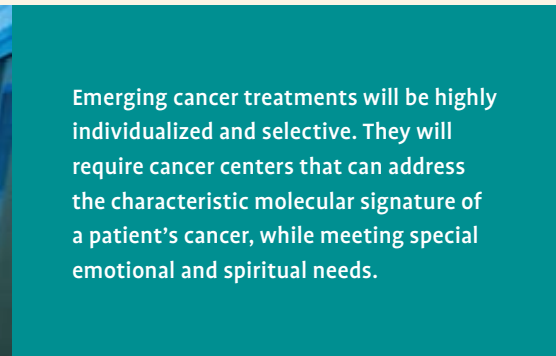
At the UVA Emily Couric Clinical Cancer Center, doctors, nurses, and technicians will apply cutting-edge technologies to fight cancer and improve the lives of patients. The center will also house clinical trials that offer the best hope for many cancer patients today and generate critical knowledge for those we treat tomorrow.

#### Serving A Growing Population

A leader in care for Virginia and surrounding regions, UVA’s Cancer Center records some 41,000 outpatient visits annually. One third of our patients travel at least 100 miles to reach us. By 2013, the number of new adult cancer patients is expected to double.

The UVA Emily Couric Clinical Cancer Center will provide care for more patients, more efficiently, with the most up-to-date scientific tools available. Many of these cancer patients will become cancer survivors, with ongoing needs for monitoring and care. The Couric Cancer Center will serve those needs as well.

The vision for the UVA Emily Couric Clinical Cancer Center is inspired by the potential to radically transform cancer treatment. It is founded on a deep-seated commitment to multi-specialty, patient-centered care encompassing the full range of physical, emotional, and spiritual support. The center will open in 2011.



Excellence in patient care and research has earned the UVA Cancer Center distinction as a National Cancer Institute-designated cancer center. Every day, UVA cancer researchers are working to develop new cancer-fighting therapies and conducting lifesaving clinical trials.

Emerging cancer treatments will be highly individualized and selective. They will require cancer centers that can address the characteristic molecular signature of a patient’s cancer, while meeting special emotional and spiritual needs.



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**Please Help Make a Difference**

To join those individuals who are supporting the UVA Emily Couric Clinical Cancer Center as a place of hope and healing for cancer patients, or to contribute to other cancer care and research, please contact the Director of Development for Cancer Programs, (800) 297-0102, (434) 924-8432.

“My sister Emily understood that cancer is a disease that must be treated with medicine, but that patients also need comfort and compassion.”

— KATIE COURIC

Artist's conception of lobby



**Emily Couric's Legacy to Patients**

Dignity, integrity, grace: all qualities that describe the late Virginia Senator Emily Couric, a former UVA Cancer Center patient. What Emily embodied in her own life, she also wished for all cancer patients. She envisioned a place where patients would be treated with respect, where they could confront their disease with grace and dignity, and where they would be encouraged and sustained in their recovery.

The UVA Emily Couric Clinical Cancer Center will be just such a place. Here, patients will be supported in their emotional and psychological needs, not just their physical ones. They will have access to a greater variety of clinical trials, and they will benefit from a coordinated, team approach to care. Emily's tremendous energy and dedication will be realized in the best possible care for patients and support for their families.



# UVA Emily Couric Clinical Cancer Center

