



The Barry and Bill Battle Building at UVA Children's Hospital

Putting Children and Families at the Center of Care

The Barry and Bill Battle Building at UVA Children's Hospital will be designed for children—and for anyone who cares about children. As a comprehensive destination for children's outpatient healthcare, the Barry and Bill Battle Building will provide an extraordinary service to the community. It will be an outstanding resource for children and families across the region, and, in some cases, for young patients traveling great distances. It will create a bridge from hospital to home.

Children living with cancer, diabetes, cerebral palsy, and other childhood diseases will come to the Barry and Bill Battle Building for specialized care from a skilled and caring staff. Organized around a neighborhood concept, families will find the services they need and cheerful waiting areas, toys, and games to provide distraction and ease fears and anxieties. Parents will appreciate the convenience of seeing all physicians and healthcare providers in one, easy-to-access location.

The building's naming honors Barry and Bill Battle, longtime champions of children's health. Planning for the building is well under way, with groundbreaking expected in 2010. A \$15 million lead gift has been made by the Ivy Foundation, previously chaired by the late Bill Battle. The building will require an additional minimum of \$18 million in private funding by December 2009.



Transformational Gifts: \$2 million and above

Gifts at this level help us realize the vision of creating a remarkable facility for children's healthcare. These gifts greatly accelerate our progress and ensure that we can bring this incredible resource to our community as quickly as possible. Such gifts also motivate other donors to step forward. Transformational donors demonstrate an abiding commitment to children and families; their gifts stand as a legacy to their generosity of spirit. Such gifts are honored with the naming of a visible space within the building, such as a lobby or clinic.

Leadership Gifts of \$1 million

Leadership gifts create the foundation from which the Barry and Bill Battle Building will rise. Without these donors, we simply would not be able to complete the essential spaces needed to serve children with a variety of illnesses. These gifts also serve to motivate other contributors and reflect a sincere concern for the well-being of children and families. Leadership gifts are honored with the naming of key areas within the building, such as a family resource area or physical therapy space.

Sustaining Gifts of \$500,000 – \$1 million

These gifts help to complete and uphold our vision for a model of excellence in children's healthcare. They add the extra dimension of care that is customized for children, such as playrooms, single-day suites, and special treatment rooms—all designed with special, kid-friendly elements. Donors at this level are also honored by the naming of these spaces to recognize their generous devotion to children and their special needs.

